



KEY

|                                  |
|----------------------------------|
| FULL ZONE AVAILABLE              |
| HALF-MONTH BOOKING AVAILABLE     |
| ZONE UNAVAILABLE                 |
| ON HOLD – ASK ABOUT AVAILABILITY |

LAST UPDATED 11/3/25

# Downtown Missoula Boulevard Banners

## Zone Availability 2026

| JANUARY    | FEBRUARY   | MARCH      | APRIL      | MAY        | JUNE       |
|------------|------------|------------|------------|------------|------------|
| ZONE 1     | ZONE 1     | ZONE 1     | ZONE 1     | ZONE 1     | ZONE 1     |
| ZONE 2     | ZONE 2     | ZONE 2     | ZONE 2     | ZONE 2     | ZONE 2     |
| ZONE 3     | ZONE 3     | ZONE 3     | ZONE 3     | ZONE 3     | ZONE 3     |
| ZONE 4     | ZONE 4     | ZONE 4     | ZONE 4     | ZONE 4     | ZONE 4     |
| ZONE 5     | ZONE 5     | ZONE 5     | ZONE 5     | ZONE 5     | ZONE 5     |
| ZONE 6     | ZONE 6     | ZONE 6     | ZONE 6     | ZONE 6     | ZONE 6     |
| ZONE 7     | ZONE 7     | ZONE 7     | ZONE 7     | HOLD       | ZONE 7     |
| ZONE 8     | ZONE 8     | ZONE 8     | ZONE 8     | ZONE 8     | HOLD       |
| PATTEE ST. | PATTEE ST. | PATTEE ST. | PATTEE ST. | PATTEE ST. | PATTEE ST. |
| JULY       | AUGUST     | SEPTEMBER  | OCTOBER    | NOVEMBER   | DECEMBER   |
| ZONE 1     | ZONE 1     | ZONE 1     | ZONE 1     | ZONE 1     | ZONE 1     |
| ZONE 2     | ZONE 2     | ZONE 2     | ZONE 2     | ZONE 2     | ZONE 2     |
| ZONE 3     | ZONE 3     | ZONE 3     | ZONE 3     | ZONE 3     | ZONE 3     |
| ZONE 4     | ZONE 4     | ZONE 4     | ZONE 4     | ZONE 4     | ZONE 4     |
| ZONE 5     | ZONE 5     | ZONE 5     | ZONE 5     | ZONE 5     | ZONE 5     |
| HOLD       | ZONE 6     | ZONE 6     | ZONE 6     | ZONE 6     | ZONE 6     |
| HOLD       | ZONE 7     | ZONE 7     | ZONE 7     | ZONE 7     | ZONE 7     |
| ZONE 8     | ZONE 8     | ZONE 8     | ZONE 8     | ZONE 8     | ZONE 8     |
| PATTEE ST. | PATTEE ST. | PATTEE ST. | PATTEE ST. | PATTEE ST. | PATTEE ST. |

# Downtown Missoula Boulevard Banner Examples



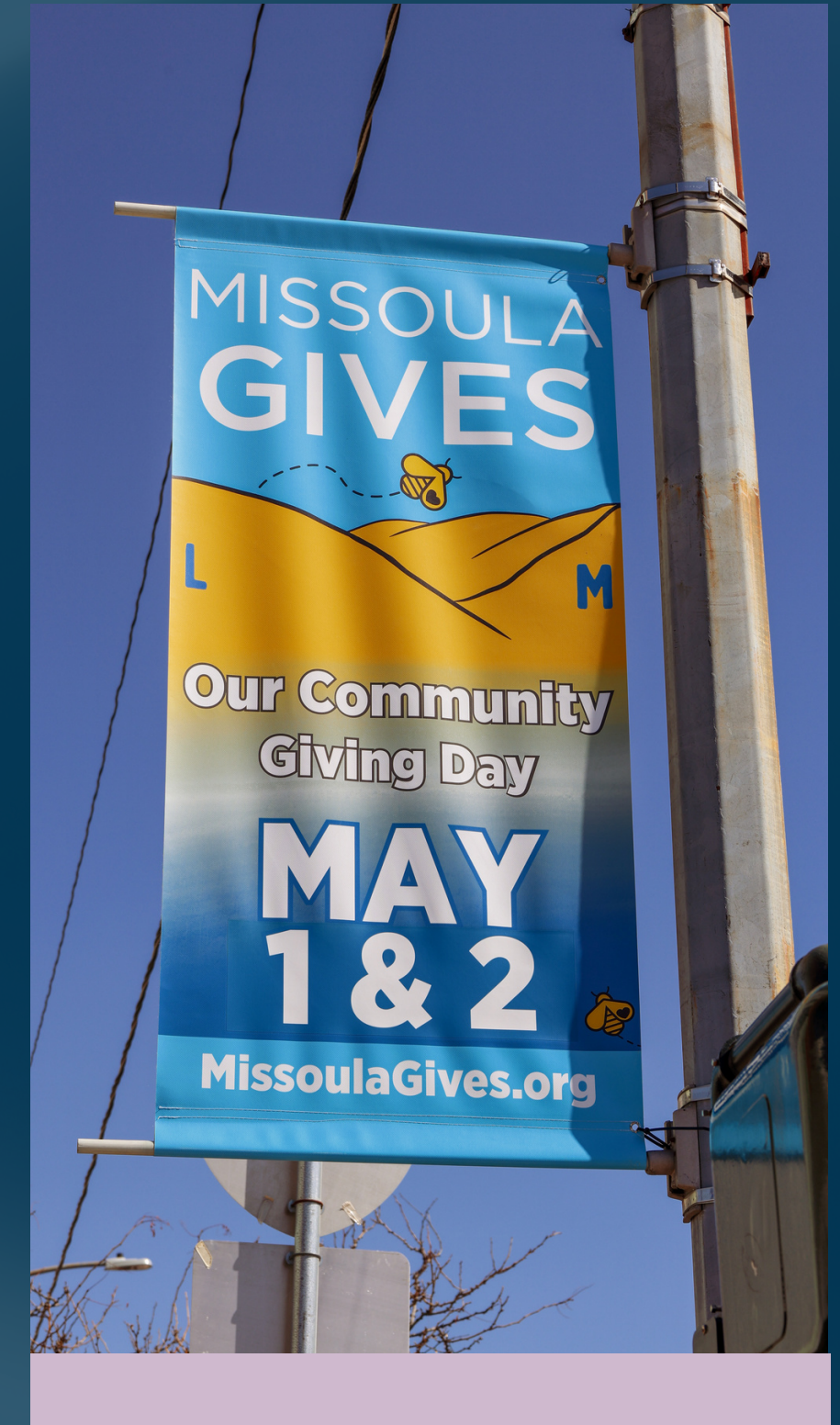
*Increase  
Visibility*



*Promote  
Events*



*Showcase  
New Brands*



*Boost  
Campaigns*