

# DOWNTOWN BUSINESS IMPROVEMENT DISTRICT OF MISSOULA

## Board of Trustees Meeting Agenda

Tuesday, January 16, 2024 from 3-5pm IN PERSON at the DMP Office (218 E. Main) and on Zoom

<https://us02web.zoom.us/j/86097980602?pwd=SG13Q2UveXZLc1N1enErK0x2NzFuZz09>

Meeting ID: 860 9798 0602

Passcode: 855788

**MISSION:** The purposes of the BID are to serve a public use, promote the health, safety, prosperity, security and general welfare of the inhabitants of the BID and of the people of the State of Montana, and to be of specific benefit to the property within the boundaries of the BID pursuant to the provisions of Montana law.

### Board of Trustees

- |                              |                   |
|------------------------------|-------------------|
| 1. Charlie Beaton, Chair     | 5. Carma Gilligan |
| 2. Scott Stearns, Vice Chair | 6. Jim McKay      |
| 3. Ellen Buchanan            | 7. Karen Sippy    |
| 4. Dan Cederberg             |                   |

### Agenda

1. Welcome Guests & Meeting Commencement by President Charlie Beaton
2. Welcome Matt Stonesifer, Missoula Police Department
3. Discussion on Downtown Policing Data: Trends & Needs

#### ACTION ITEMS

4. Reappoint Charlie Beaton to the Downtown Missoula Partnership Board
5. Approval of Minutes

#### NON-ACTION ITEMS

6. Financial Review
7. Downtown Marketing Overview by Kristen Sackett, DMP Marketing & Events Director
8. Downtown Clean Team & Maintenance
9. Downtown Policing Data Over Time
10. DT Master Plan Updates
11. Partner Updates: MDF & MDA
12. New Business & Announcements
13. Trustee Comments

#### UPCOMING MEETINGS & EVENTS

**Boldface = DMP Events & Activities**

Big Sky Documentary Film Festival ..... Feb. 16-25 in Downtown Missoula  
Cat-Griz Basketball Game in Missoula ..... Sat., Feb. 17. Women at 2pm. Men at 7pm  
PRESIDENTS'S DAY: DMP Office Closed & Free Parking Downtown..... Monday, Feb. 19  
**MDA Workshop: Generational Social Media ..... Tues., Feb. 20 at 8:30am at Headwaters Foundation**  
**13<sup>th</sup> annual Winter BrewFest .....Sat., Feb. 24 from 1-6pm in Caras Park**  
**Downtown on Tap ..... Tues., Feb. 27 from 5-7pm at GEM Aesthetics**  
Sterling CRE Marketwatch Missoula ..... Wed., March 6 from 2-4pm at The Florence  
Destination Missoula Tourism Awards Banquet..... Wed., March 6 at 6pm at the University Center Ballroom  
St. Patrick's Day Parade ..... Sat., March 16 at 12 noon on Higgins Ave.  
**Next BID Board Meeting..... Tues., March 19 from 3-5pm at the DMP**