Downtown Business Improvement District of Missoula Board of Trustees Meeting Tuesday, January 16 at 3 pm at the DMP Office (218 E. Main St.) and ZOOM.

All Present: Carma Gilligan, Charlie Beaton, Karen Sippy, Dr. Jim McKay, Dan Cederberg, Ellen Buchanan, Scott Stearns

Guests: Morgan Valliant, Amanda Hardin, Nathan McLeod (via Zoom), Jodi Pilgrim

Staff: Linda McCarthy, Jack Hall, Bram Moore

The meeting was called to order by President Beaton at 3:04pm.

Presentation on West Broadway River Corridor Plan by Morgan Valliant, Missoula Parks & Rec.: Valliant and McLeod went over that they are in the part of the plan where they are talking to several stakeholders. Valliant went over some of the history of the Clark Fork River. Most recently they have been trying to cleanup several of the past projects that took part on the Clark Fork. Many of the projects were used for things that were not environmentally friendly. Once the Milltown Dam was demolished, the river was recreating on the river like never before. A number of surveys were done with the public to see how and why they were using the river. In 2018, they figured that 18,000 people were using the river and about 58.5 per hour. They also were looking to see what beaches people were using in the urban environment on the river. They want to do another survey since the pandemic really changed the amount of people started using the river. The West Broadway River Corridor project is centered on the area where the Max Wave could be. MRA has helped with funding by funding 300k to help start the project. Trout Unlimited is the organization is heading the project. This project really is about the area from the railroad trestle bridge where it crosses near Paddleheads Stadium down to the California River Footbridge. They really want to do a whole revamp of that stretch of river. One of the main points of concern was the DT Lions Park. There are several areas of concern that is needed to cleanup first. There is a houseless encampment, a flood plain, and other master plans going on. There hasn't been much new rendering quite yet but those will come up from the organization that has been hired. Cleaning up the river banks is going to be something that is discussed. Stearns asked about the Max Wave and Valliant said that they can't use the plans that they used but that group did a lot of planning and studies that are still being used. There is a lot more flexibility to work with now. Buchanan added that the Max Wave being part of a bigger project will make it easier for permitting and to make the wave actually happen. Public scoping was just complete to see if they are on the right path. Master Planning will take place from Oct - June 2024; Engineering and Permitting 2024 - 2025 and Implementing (funding dependent) in 2026. Discussion ensued about making the access at Silvers Park more safe and usable.

Brief Update on the Clark Fork River Access and Restoration Project by Morgan and/or Nathan McLeod, Parks & Rec.: McLeod presented that they are looking to make 17 user made access points for accessible. This area will be from Madison Bridge to Caras Park. They are looking to add more access points along the river and not worry about erosion. McLeod went over the plans that they are hoping to use at Caras Park and Brennans Wave. This plan will make a more accessible access to the river at Brennans Wave. He then went over the Toole Park access and the new design. McLeod then went over the access they are hoping to develop under the Beartracks Bridge near the Boone Crockett Club. This is one of the most pressing because of the level of use and erosion that we are seeing there now. Construction is hoped to start later in 2024.

<u>Check-in On Downtown Policing with Officer Amanda Hardin:</u> Hardin started said that she has really enjoyed this position. It's a different take on policing and getting to know many of the property and business owners has been amazing. She has gotten to meet a lot of people and has been able to identify different problem areas. In the winter

months it is a lot slower and she has gotten time to meet more of the business owners. Hall asked if she thinks things are looking better this year in terms of vandalism. She thinks it gotten a whole lot better.

Approval of Minutes: Sippy motioned to approve. Dr. McKay seconded all approved.

<u>Update Banking Signature Cards</u>: Hall said that we are making some updates on the banking cards. Hall went over who we have as signers and who we would like to have able to sign moving forward. As of the new year, we have moved back to requiring two signatures for each BID check written. Stearns motioned to have Linda, Ellen, Scott and Charlie to be the signers on the BID account moving forward, removing Tim France, Carma Gilligan and Dan Cederberg. Sippy seconded and all were in favor.

<u>Financial Review:</u> Hall presented that staff was delayed on purchasing a CD until today so board members won't see the account on the December Balance Sheet. January's financials will reflect the 6-month CD purchased at 5% APY. Presently we are sitting at \$428,085 in the bank. Net income is sitting at about \$76,000. We are sitting at about \$30,000 more year over year in tax assessments. We did not have any snow plowing maintenance contracts in November, so there were no receivables in this category for December. The garbage contract with the city is right on track. For the expense side, there was nothing out of the ordinary in December. We expect the police officer contract from the Missoula Police Department in soon. We will be ordering additional recycling bins in February as well.

Board Profiles: Beaton stated that the board should check your profile on the BID Board member website page to make sure everything is up to date

<u>Ratepayer Communication:</u> McCarthy put out what the schedule for communications to the BID ratepayers will be for 2024. She announced that the BID Annual Meeting will be on Thursday, May 30 from 8-10am at the Residence Inn by Marriott. We will be adding more speakers and working on catering for the event. We are trying to get more email addresses for ratepayers to connect more.

<u>Downtown Clean Team & Maintenance:</u> McCarthy said that because it's been so cold the Clean Team has gone home early a couple times. NBC Montana is interested in doing a story on them about working in the winter. Our Maintenance hasn't done a lot of plowing because of the lack of snow. Spencer is still training for plowing. Ray has had some health issues that he is dealing with. He is having some back issues that he is dealing with. In the winter months, we don't have as much garbage. McCarthy added that we are shopping for a new truck for maintenance and are hoping for a small Toyota Tacoma like the one we currently have.

<u>DT Master Plan Updates</u>: Buchanan said that there is an open house at the Missoula Public library to discuss the old library block with the developers from deChase Miksis/Edlin & Co. There is also the Zoning & Parking Workshop this upcoming Thursday.

<u>Partner Updates: MDF & MDA</u>: The MDA has their annual banquet next week. We'd like to introduce all BID Board members. Dues invoicing was done in December. Hall added that we sold \$540,000 in gift cards in 2023. We are gearing up sponsorships for events. The MDF has finished up their fall campaign and it was a successful in 2023. We are finding that many people are invested in Downtown and have some big donors coming back. The Arts Culture Impact grant application is open for submissions. McCarthy added that the MDA has Downtown Dine Week for the restaurants to showcase what they are doing.

With no additional business, President Beaton adjourned at 4:47pm.