



## **How to Host a Membership Luncheon**

The MDA Monthly Membership Luncheon is a great way to showcase your business to members and educate them about your business or industry as a whole. Attendance ranges from 25-45 participants.

For each Membership Luncheon, the host arranges (with the help of the MDA) a presentation, tour, panel, or guest speaker to present during the lunch.

Membership Luncheons are held the third Tuesday of every month from 12-1pm, with the exception of July (Annual MDA Barbecue) and December (Annual Holiday Party) and January (Annual Awards Banquet).

As the host of the event, you'll provide:

- Lunch \$15-20 per person, which includes meal, beverage and gratuity. The MDA will collect and make the payment directly to the caterer.
- A brief overview presentation of your business.

This event is a relatively inexpensive, simple way for you to introduce yourself, promote your business and acquire new customers.

Marketing exposure you'll receive through the MDA:

- Business listing on our website member social page
- An email notifying all members about the event
- A listing in our calendar of events
- Social media promotion for the event

Call or email Hanna Reese today to schedule an MDA Membership Luncheon at your place of business!

*Downtown Missoula: Connecting Our Community!*

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