

A holiday tradition since 1999, the Festival of Trees is a community celebration of the holiday season. The festival is a week-long experience for all ages in the heart of Downtown Missoula.

Activities include a public display of beautifully-decorated trees, wreaths and other holiday items created by businesses, organizations, schools, and the general public, Teddy Bear Teas for children, and a community raffle for the chance to take home displays and packages. The Festival of Trees will be held November 26 - December 5, 2021.



Ponderosa Presenting Sponsorship - \$5,000

(two available)

- Business co-branded & attached to event name in all advertising
- Logo prominent on all print advertising
- Logo prominent on event poster, schedule, handbills, signage, etc.
- Recognition in all radio/TV ads, social media posts etc.
- Recognition in event announcements
- Twenty (20) raffle tickets
- Choice of raffle tree delivered to business post-event

Spruce Sponsor - \$3,000

(three available)

- Logo on event poster, schedule, handbill, signage, etc.
- Logo on all print advertising and event web page
- Sponsor recognition in 50% of radio/TV ads, social media posts
- Business banner in event space
- Recognition in event announcements
- Fifteen (15) raffle tickets

Douglas Fir Sponsor - \$1,500

(unlimited availability)

- Logo on event poster, schedule, handbill, signage, etc.
- Business name included in all print advertising
- Logo included on event web page
- Sponsor recognition in limited social media posts
- Recognition in event announcements
- Ten (10) raffle tickets

Cedar Sponsor - \$750

(unlimited availability)

- Line listing on event posters, schedule, handbill, signage, etc.
- Line listing on all print advertising
- Line listing on event web page
- Recognition in limited social media posts
- Recognition in event announcements
- Five (5) raffle tickets

Sponsorship Level: _____

BUSINESS/ORGANIZATION: _____

MAIN CONTACT: _____

PHONE NUMBER: _____ **EMAIL ADDRESS:** _____

PHYSICAL ADDRESS: _____

Please contact our staff if you have additional ideas or requests for your sponsorship.

Mail form to 218 E. Main St. - Suite C, Missoula, MT 59802 or via email (kalina@missouladowntown.com)
Form should be received by October 30, 2021. Payment should be received by November 24 2021.