

Missoula Downtown Foundation

JOURNAL



Supporting Missoula through enhancement of Downtown, now and for future generations

October 2018

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The Missoula Downtown Foundation Welcomes a New Director



The Downtown Missoula Partnership has hired Mirtha Becerra as its new Director of Giving. She will be responsible for grant writing and donor development for the Missoula Downtown Foundation (MDF), the 501c3 non-profit with the mission to support and promote Missoula through the enhancement of Downtown, now and for future generations.

Becerra currently serves as a Ward 2 Representative on the Missoula City Council. She previously worked for the City-County

Office of Planning & Grants, serving as a land-use planner from 2003-2008 and a transportation planner from 2008-2013.

She has a bachelor's degree in Environmental Studies and a master's degree in Urban Planning, both from the State University of New York in Buffalo.

She is married to Adam, and they have two children. Mirtha (MEER-Ta) can be reached at the office via phone (406-543-4238) or email (mirtha@missouladowntown.com).

CONSIDER YOUR COMMUNITY FOR YOUR YEAR END GIVING AND BE A

Friend of Downtown

HELP ENSURE A VIBRANT DOWNTOWN FOR CURRENT AND FUTURE GENERATIONS

For more information, visit www.missouladowntown.com/missouladowntown-foundation/how-to-give or call 406-543-4238

CONNECTING OUR COMMUNITY



DowntownMissoulaFriends.org | 218 E. Main Missoula MT 59802 | 406.543.4238



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Downtown Master Plan Update Commences October 17-19

After successfully raising \$400,000 to update the Downtown Master Plan, The MDF will join with the MDA and the Downtown BID to launch the year-long community visioning process on **Thursday, Oct. 18 from 5:30-7 pm at the Wilma (131 S. Higgins)**. All community members are invited to attend the kickoff presentation and participate in the process.

The first and only Master Plan for Downtown Missoula was created in 2008 has served as the primary guiding tool for all actions, activities and development that has taken place in Downtown Missoula over the last 10 years.

Dover, Kohl & Partners has assembled a multi-disciplinary team of veterans in sustainable urban design and town planning, livable transportation, housing and economic development to lead Missoula through a year-long planning process to update the Downtown Master Plan. The primary goals are:

- To develop an innovative, community-built long-range vision for Downtown Missoula that builds on past successful investments while preserving and strengthening the city's unique, historic and cultural character.
- To develop a community vision that maximizes development potential and ensures long-term viability.
- To produce a creative plan that supports and sustains Downtown Missoula as a major employment center with robust activity year-round.

These four guiding principles will serve as the basis for research, planning and recommendations: Authenticity, Innovation, Versatility and Viability.

To learn more about the Downtown Master Plan, visit missouladowntown.com/downtown-master-plan/. Don't hesitate to contact the DMP staff via phone (406-543-4238) or email (info@missouladowntown.com) for additional information.

MDF Elects Committed Community Member to Board of Directors



Christine Littig joined the Missoula Downtown Foundation Board of Directors last spring. She is a fourth-generation Montanan, a graduate of the University of Montana, proud mother of two teenage girls, and a successful business woman. She spent the last 25 years working in the food-service industry as a manager, chef-owner, and owner of Missoula's Old Post Pub, Red Bird and Bernice's Bakery, respectively.

Littig's commitment to Missoula activism and social engagement began with her board seat for the Missoula Downtown Association & service as President of the board in 1997, followed by her unique involvement to change Montana's liquor license laws.

She sat on the Finance Committee for the Montana Community Development Corporation (now MOFI), and serves on the Advisory Committee for the Missoula College Culinary Arts Program. Most recently, she sat on the board of directors for Missoula's Blue Mountain Clinic and the capital campaign to #raisetherooftop.

Missoula Downtown Foundation Selected as Beneficiary for Locals Only Giving Campaign



Locals Only, a downtown restaurant located at 147 West Broadway, has selected the Missoula Downtown Foundation (MDF) as the non-profit recipient for its semi-annual giving program. Twenty-five cents from every menu item ordered at Locals Only between October 1, 2018 and March 30, 2019 will be dedicated to the Missoula Downtown Foundation and Downtown improvements. Current targeted projects for the MDF include Caras Park improvements, information kiosks, street décor and place-making initiatives. For more information, contact Stephen Simpson (Stephen@thebadlander.com).

The Missoula Downtown Foundation is a 501(c)(3) non-profit organization which supports and promotes Missoula through enhancement of Downtown, now and for future generations: Commerce, Heritage, Culture & Living.

