

The Missoula Downtown Association brings you the 35th Annual Out to Lunch and 20th Annual Downtown ToNight Summer Series. These 26 individual events bring the community and visitors alike into the heart of Missoula - Caras Park - all summer long. Each week, approximately 5,000 people are drawn to Downtown Missoula for live music, food and fun. Out to Lunch and Downtown ToNight provide a great opportunity to display and promote your business to thousands of potential customers and clients.



Exclusive & Spotlight Sponsorship Benefits

In exchange for your support, you will receive:

- Listing in the event programs distributed city-wide, as the **Spotlight or Exclusive Sponsor of the Day**
- On-site exposure at the event with an 8-foot table display and the opportunity to distribute promotional materials from your table (*interactive activities such as games and prize give-aways are strongly encouraged to attract patrons to your table*)
- Opportunity to display your business banner within event area.
- Live on-stage mentions during your Spotlight/Exclusive date(s)
- Opportunity to speak in-between band sets on your Spotlight/Exclusive date(s)
- Listing on the Out to Lunch and/or Downtown ToNight events pages on missouladowntown.com with a link to your company's website
- Listing on print advertising
- Recognition in all radio advertising for your Spotlight/Exclusive date(s)
- Recognition in Missoula Downtown Out to Lunch and Downtown ToNight related social media posts in week leading up to your event
- Have other ideas on how you'd like to showcase your business to the crowd during your date(s)? Let us know! We are always open to new, fun, and exciting ideas!

OUT TO LUNCH

SPOTLIGHT SPONSORSHIP

(up to 3 sponsors per date) - \$500

DOWNTOWN TONIGHT SPOTLIGHT SPONSORSHIP

(up to 3 sponsors per date) - \$500

Special Spotlight Sponsorship Savings

Sponsor both programs and receive \$100 off.
That's over \$10,000 in exposure for just \$900!

EXCLUSIVITY SPONSORSHIP - \$1,500

Get the full attention of those attending Out to Lunch and/or Downtown ToNight.
Have your business be the **ONLY** sponsor on a specified date!

OTHER OPPORTUNITIES TO SUPPORT THE PROGRAMS

_____ Gold Sponsor: \$250-\$450

_____ Silver Sponsor: \$150-\$249

_____ Bronze Sponsor: less than \$150

*At these levels, you receive listing in the program (8,000 copies distributed) and recognition in announcements at each event



FOR MDA OFFICE USE ONLY
MDA Staff must confirm your sponsorship date

Out to Lunch 13-week season

Downtown ToNight 13-week season

_____ June 3	_____ June 4
_____ June 10	_____ June 11
_____ June 17	_____ June 18
_____ June 24	_____ June 25
_____ July 1	_____ July 2
_____ July 8	_____ July 9
_____ July 15	_____ July 16
_____ July 22	_____ July 23
_____ July 29	_____ July 30
_____ August 5	_____ August 6
_____ August 12	_____ August 13
_____ August 19	_____ August 20
_____ August 26	_____ August 27



Out to Lunch & Downtown ToNight

SPONSORSHIP LEVEL: _____

BUSINESS / ORGANIZATION: _____

MAIN CONTACT: _____

PHONE NUMBER: _____ EMAIL ADDRESS: _____

PHYSICAL ADDRESS: _____

Please contact our staff if you have additional ideas or requests for your sponsorship.

First Right of Refusal for 2019 Sponsors Deadline: **March 6, 2020**

Sponsorship Date Final Deadline: **April 24, 2020**