

Downtown Business Improvement District of Missoula
Board of Directors Meeting
Tuesday, October 15, 2019 at the DMP Office (218 East Main)

Present: Dan Cederberg, Carma Gilligan, Ellen Buchanan, Kirk Bodlovic, Scott Stearns

Absent: Tim France, Charlie Beaton

Staff: Linda McCarthy, John Corwin, Robert Giblin & Bram Moore

Dan Cederberg called the meeting to order at 3:04 pm.

Meeting Commencement & Introduction of Guests: Dan Cederberg introduced himself as proceeding over BID Board Meeting in Tim France's absence. The attendees in the room went around the room to introduce themselves.

Overview of Downtown BID Renewal Process: City Clerk Marty Rehbein introduced herself. BID can be renewed every 10 years. It's her job to draft legislation to adopt renewal. She thinks it's very important to have supporters there in front of City Council. There may be a little difference in area in what has been accepted as Marty and John were not on the same page on how condos were measured. The November 18 will be the date for public hearing for renewing for 10 years. The protest period will start on November 3 and go till 5pm on Nov. 18. There is a three prong protest. If greater than 50% of the BID property owners deny that they will have a year suspension. If 50% or more of taxable area protest BID renewal they have a year where they cannot do it. Discussion ensued over the history of the rebate given to condo homeowners/owner occupied/single family rebate. Marty will assess everything and the Board can assess rebates. Assess everything except storage.

Overview & Discussion with Homeless Outreach Team and Officer Krastel: The Homeless Outreach team was expanded and now called Coordinated Outreach Team. The Coordinated Outreach Team includes the Poverello Center, Officer Randy Krasel and Grace United Methodist Church. They have been working together in closed meetings with all the organizations involved and in open meetings with more community members and organizations. They are regularly doing scheduled outreach together and implementing new technology called the Coordinated Outreach System. This is a new technology designed to expand where they are helping people. The Coordinated Outreach System helps people know where people are camping and they are being able to help people further. It has been a hectic year with outreach and a lot of that comes from the Poverello Center closing for an extended period of time because of flooding. There was way more people camping. The Outreach team is also working very hard to get people housed with HUD Funding. It's been a great team coordinated effort. Their goal is to be more transparent with the community and the Coordinated Outreach System will help with that. They are still learning how to use the tool better. Stearns added that he would like to see more statistics on homeless outreach. We are on year 7 of the 10-year plan to end homelessness. The number of homeless people has dropped from 650 to 325 during that time. There are several churches that are filling the gaps to keep people in their homes by helping pay rent, providing food and providing wellness programs. One of the biggest hurdles is finding full time housing including affordable housing, landlords not willing or wanting to work with housing vouchers and high security deposits. The Homeless Outreach Team is looking to strengthen their relationships with property managers. A big part of the job is re-educating the public and educating people who these people are and what their background is. It's not just drug addicted felons but mostly working families who cannot afford a deposit or rent. Cederberg asked if it's still a small group of people that are causing a majority of the problems. Cederberg thought it was around 40 individuals. Krastel said it's only a handful of people now. Krastel now has an intern who is bridging the gap on the streets and can solve problems while the social workers are trying to help. Trying to intervene earlier is the goal to end chronic homelessness. Things that were being ignored are no longer being ignored and it's helping to end a problem that may never end. Krastel said that one of his big goals is to help people get to where they are supposed to go or back to their family so they are not stuck here. A lack of funds is also a problem in helping people. The Homeless Outreach

Team has cleaned 12,000 pounds of trash from the camp west of Reserve Street in January. People are now being educated and trying more to keep it clean.

Overview of Maintenance with New Manager Ray Kroenke: McCarthy introduced Ray as Daniel Tulk's replacement. Kroenke has worked for DMP for just over a year as a part time worker. He's working hard to fill the big shoes Tulk left. Kroenke gave us an overview of his employment history in Missoula. Kroenke has lived in Missoula for just over 30 years. Recently, he has been getting the vehicles ready for winter snow plowing and getting all the summer equipment winterized.

Request for Financial Assistance for Graffiti Removal - Jon Peragine, Union Club: McCarthy explained they have provided a written request to have BID help with the graffiti removal that is currently on their building. The Union Club got a quote to have it removed from a business in the private sector. They want to clean it and not just paint over it. Giblin has met with the Union Club Board of Directors and they would like to concentrate on prohibiting this from happening in the future. They want to put motion sensor lights and HD cameras up to prevent these things from happening. Giblin stated the quote they got was for \$1,800 to remove the graffiti tag that you can see from the street but there are others that you cannot see. The Union Club would like BID to help along with Fantasy Adult Video. They would like financial help to purchase the motion sensor lights and the HD cameras. McCarthy explained there is a problem with precedence and she worries that more businesses will come to us to receive financial help. She is not sure we have the resources to do that. Cederberg said he thinks we should look into be able to set something up to help in the future but their needs to be more structure. Buchanan added that if BID get into this type of business, we should look into just helping with graffiti removal and not lights and cameras. McCarthy said that the Union Club thought there should be an allocation of funds for this kind of project. Cederberg made a recommendation have the Streetscapes Committee to look into this. Gilligan would like to see BID help with this project. Gilligan recommends we help by funding \$500. Bodlovic seconded that recommendation and to pass this recommendation for \$500 per removal. Buchanan motioned to wait to do this again until we have a committee to approve. Both recommendation and motion passed.

Approval of September Minutes: Gilligan asked to have added to page 2 that she wanted to have holiday lights wrapped around trees near Hide & Sole. Gilligan approves as amended, Bodlovic seconded and all approved.

Financial Review: Giblin explained we have \$158,850 in the bank. He explained it is business as usual for-profit loss as well as monthly expenditures. Giblin added that the assessments and payments from the City is the reason for the change in Assets.

Update on Downtown Master Plan Adoption Process: McCarthy stated that the Missoula Parking Commission Board, TBID Board and Destination Missoula Board have all adopted the Downtown Master Plan. Missoula County endorsed the plan and she is expecting the MRA to adopt the plan. We are in front of the City Council Board and MRA Board tomorrow (10/15). The public hearing for the Master Plan will be on Monday, November 4 and BID Renewal will be November 18. McCarthy added that adoption is going well and its almost been unanimous for adoption. It should all be adopted in early November.

Update on North Riverside Parks & Trails Planning: McCarthy explained we are trying to get people to fill out the surveys for public comment. We are in the public input phase of the plan and we need to get the surveys out to as many people as possible.

DMP Strategic Planning: McCarthy reminded that the strategic planning session with all DMP boards present will take place on Wednesday, October 30 from 12pm until 7pm at Stockman Bank. Everything is set for the day. Food and beverage will be there for everyone involved.

Mission Updates: McCarthy said that Maintenance is working on moving the trash dumpsters from under the Higgins Bridge in preparation for the Higgins Bridge project. Right now, it's looking like they will go near our storage shed at Caras Park.

Old Business: No old business

New Business: No new business.

Announcements: Buchanan stated we are getting an events center downtown. Nick Checota's crew will be breaking ground next summer. It's called a civic center and will cap out at 6,000 people. There will still be breakout rooms for a conference. This will attract many people from out of market. There is about 41% from out of town come to KettleHouse Ampitheatre shows. Bodlovic announced that they are already digging the new hospital on Spruce Street but for the big building will break ground in January.

Cederberg closed the meeting at 5:23pm.