



## How to Host a Membership Luncheon

The MDA Monthly Membership Luncheon is a great way to showcase your business to members and educate them about your business or industry as a whole. Attendance ranges from 25-45 participants.

For each Membership Luncheon, the host arranges (with the help of the MDA) a presentation, tour, panel, or guest speaker to present during the lunch.

Membership Luncheons are held the second Tuesday of every month from 11:30 am to 1 pm, with the exception of January, July and December when we host our annual Membership Awards Dinner, Barbecue and Christmas Party.

As the host of the event, you'll provide:

- Lunch \$13.00 per person, which includes meal, beverage and gratuity. After you have selected and confirmed your caterer, the MDA will contact the catering regarding number of guests/rsvp deadline and collect and make the payment directly to the caterer. You will be responsible for menu and all other catering logistics.
- A brief overview presentation of your business.

This event is a relatively inexpensive, simple way for you to introduce yourself, promote your business and acquire new customers.

Marketing exposure you'll receive through the MDA:

- Luncheon listing in the Downtown LowDown
- Business listing on our website member social page
- An email notifying all members about the event
- A listing in our calendar of events

Call or email Chelsee Kucera to schedule an MDA Membership Luncheon at your place of business!

*Missoula Downtown Association  
218 East Main St., Suite C  
Missoula, MT 59802  
406-543-4238*

[chelsee@missouladowntown.com](mailto:chelsee@missouladowntown.com)  
[www.missouladowntown.com](http://www.missouladowntown.com)