

Member Benefits

Networking Socials

Monthly Newsletter

Weekly Enews

Social Media Promotion

MDA Member Only Facebook Group

Member to Member Benefits

Downtown Events

Website Representation

Downtown Guide Listing

Downtown Gift Card Program

Advertising Discounts with Media

Customer Traffic from MDA Events

Access to Political Candidates

Professional Services & Referrals

Retail Promotions

Business Education

Access to the Members List

Member Mailing Labels for Purchase

Caras Park Rental Discount

Committee Positions

Connect

Membership with the MDA connects you to the community and helps to create a vibrant Downtown. Get involved with something bigger than you, and support locally-owned businesses.



Promote

Downtown Missoula is one of the most culturally diverse and vibrant destinations in the Pacific Northwest. The MDA promotes what's going on through our weekly emails, monthly newsletters, social media and at missouladowntown.com.

Beautify

15% of MDA member dues go to support programs that beautify Downtown Missoula. The MDA maintains more than 100 flower baskets, alongside 110 boulevard banners, holiday decor, and American Flags, as well as Caras Park.



Advocate

The MDA's advocacy makes Downtown a more inviting place. Alongside the BID, the MDA ensures the Downtown Master Plan is implemented effectively, and advocates for policies that benefit Downtown commerce. We serve as an advocate for MDA members on issues that impact everyday life in Downtown Missoula.



www.missouladowntown.com
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