Downtown Missoula Partnership

Our vision is to lead and nurture a vibrant Downtown Missoula as a place where people are inspired to live, work, shop and play.

Business, Individual & Group Engagement Opportunities

Get the Information:

- Follow Missoula Downtown on Facebook, Instagram or Twitter
- Join the MDA Member Group on Facebook
- Sign up to receive the monthly Downtown Lowdown Digital Newsletter
- · Sign up to receive the weekly E-News
- Sign up to receive information about Volunteer Opportunities
- Send an email to *info@missouladowntown.com* and let us know what information you want to receive!



Attend a Networking Social:

• MDA Luncheons are held the SECOND Tuesday of the month from 11:30am-1pm at rotating locations. Lunch is \$13 per person, and programming focuses on education, inspiration, and community. Learn more and RSVP each month here: MDA Luncheon.

• Downtown on Tap is held the LAST Tuesday of the month from 5-7pm at rotating locations. Admission is free, friends are welcome. Hors d'ouerves and adult beverages are served. Know where to go here: Downtown on Tap.



Volunteer for a Downtown Festival:

- Winter BrewFest, Garden City BrewFest, Out to Lunch Summer Series, Downtown ToNight Summer Series, River City Roots Festival, Parade of Lights and Festival of Trees. These significantly large community events require hundreds of volunteers each year.
- Sign up as an individual or as a group of employees. Wear your company logowear and make it a team-building activity. Sign up to receive volunteer invitations by sending your name, number and email address to info@missouladowntown.com. Assignments are varied, relatively short term (3-4 hours), and often times you receive complimentary food & beverage, and a t-shirt or cap as a thank you from our organization.

Attend Downtown Community Festivals and Events:

- Missoula is famous for its admission-free community festivals and events held in Caras Park. MDA plans and produces almost 40 of those special events, thanks to the generous support of Missoula-area businesses, vendors, bands and individuals. Your presence at these events is good for our organization and our community.
- Unseen Missoula is the new guided walking tours of Downtown Missoula. Invite new and long-standing employees to learn more about the Secrets of the Clark Fork or Basements & Back Alleys. Learn more here: <u>Unseen Missoula</u>.



Photos by: Athena Photography





Attend MDA's Special Events:

• The Annual Awards Banquet in January, the Summer Barbecue in July, and the Best Holiday Party in Downtown each December bring 400-600 people together annually to celebrate the successes of Downtown, meet like-minded people, and enjoy good food and beverages together as a community. Come as individuals, or as a company group. Buy a table, bring a friend.



Join a Committee:

• If you are ready to make a higher level commitment, then



consider joining a committee or board. Each year there are opportunities to help plan festivals, engage in advocacy initiatives, or assist with special projects. To learn more about committee needs and opportunities, contact the DMP office via phone (406-543-4238) or email (info@missoualdowntown.com).

Buy Downtown Gift Cards:

• When you buy Downtown Gift Cards, those dollars go right back into the pockets of our Downtown business owners. You can buy them for any denomination at the DMP office (218 E. Main), online at Missoula Downtown Gift Cards, or at the MSO Hub (140 N. Higgins).

Buy Caras Cash:

• Want to treat someone at Out to Lunch or Downtown ToNight? Give them Caras Cash as a gift! You can buy Caras Cash at the DMP Office and use it at any of the vendors at Out to Lunch or Downtown ToNight. Call 406-543-4238 to place your order for pickup.

Support the Foundation:

- Invest in the future of Downtown Missoula by supporting the Missoula Downtown Foundation as a donor or a grantor. Give a planned gift to the Caras Park Endowment or the MDF Sustainability Fund. Be an annual donor and support a special project such as Caras Park Improvements, wayfinding or placemaking.
- Volunteer as a group to help plant the bulb-outs, paint a mural, hang the flower baskets, or replace the light bulbs on the holiday décor.

Participate in the Downtown Master Plan Update:

• 2019 is the year of the Downtown Master Plan Update. With public workshops, stakeholder meetings and surveys, there are ample opportunitities to engage in building the community vision for Downtown Missoula.

Shop, Dine, Play, Stay Downtown:

• The more time and treasure you spend in Downtown Missoula, the stronger our city center is! Every interaction you have with a Downtown business strengthens the Downtown economy.



Photos by: Athena Photography







For more information please contact the Downtown Missoula Partnership office at 406-543-4238 or email info@missouladowntown.com.