

Benefits of MDA Membership

The Missoula Downtown Association is dedicated to promoting, supporting, and enhancing the vitality of Downtown Missoula for the betterment of our community. Membership with the MDA connects you to the community through events, programs, and promotional materials. Your membership helps us create a vibrant Downtown helps your business grow and thrive.

Connect

- **Attend or Host Monthly Membership Socials (Every month with the exception of January, July, & December)**
 - **Membership Luncheon:** Second Tuesday of the month from 11:30am - 1pm.
 - Host organizes lunch and programming. MDA covers cost of catering.
 - **Downtown on Tap:** Last Tuesday of the month from 5 - 7pm; free to attend.
 - Host organizes snacks and beverages; \$125 hosting fee.
- **Attend members-only events**
 - **Downtown Awards Banquet:** January-Date and Location TBA
 - **MDA Member BBQ:** July date TBA at Caras Park
 - **Downtown Holiday Party:** December 6 at The Holiday Inn Downtown-time TBA
- **Join an MDA Committee or volunteer for events**
 - **Committees:** Advocacy, Marketing, Membership, and Master Plan
 - **Event Committees and volunteer opportunities:** Winter Beer & Gear, Garden City BrewFest, Out to Lunch, Downtown ToNight, Member BBQ, River City Roots Fest, Parade of Lights, Festival of Trees
- **Catch up with Downtown happenings with the Downtown Lowdown and weekly e-communications**
 - **Downtown Lowdown:** Sent at the beginning of every month. Send in your Shout Outs to be included on the back page!
 - **E-Communications:** Anyone on your team can receive our weekly emails! Email leidy@missouladowntown.com to be included.

Promote

- **Purchase the MDA Member List or Mailing Labels for your direct mail promotions**
 - **MDA Member List:** \$50, includes contact information for all MDA members
 - **Mailing Labels:** \$50, pre-printed mailing labels for all MDA members
- **Representation on MissoulaDowntown.com and in the printed Guide to Downtown Missoula**
 - Review your listing online and send any updated information to leidy@missouladowntown.com.
 - New Guides will be printed in 2018, contact us if you would like to purchase an ad.
- **Offer a special discount or promotion for other MDA Members**
 - Member-to-Member benefits are a great way to get other members in your store or business!
- **Participate in the Downtown Gift Card Program**
 - Any point-of-sale system that can accept credit cards can redeem Downtown Gift Cards!
- **Join us on Social Media!**
 - Follow Missoula Downtown to stay tuned in on Downtown happenings.
 - Join the private MDA Member Group and share things happening at your business or organization with other members.
- **Host your next event at Caras Park**
 - Members receive a \$100 discount on Caras Park rentals - great for fundraisers, member picnics, and employee parties.

For more information about additional membership benefits or about the benefits listed above, please contact Membership & Events Director April Sommers at april@missouladowntown.com or call (406) 543-4238.

