A Word From Our President
Brooke Redpath, METTLE Strategic Marketing Solutions

What will Downtown Missoula look like in 10 years and more importantly what will it feel like? If all goes as planned, it will be exactly what you want it to be. Participate in the process and your ideas and dreams for who we want to be as a community will be the framework that will help our leaders transform vision into implementation.

Whether you are a business owner who wants to be part of the decisions that will impact your success, an outdoor fanatic who wants to share your vision for the body of water flowing through our Downtown, a real estate developer who knows your foresight will support our vibe, a homeowner who wants to help guide the concept for your forever neighborhood, an artist or historian who wants to make sure we stay true to our eclectic history, an advocate fighting for affordable housing, or just a community member who cares about our future; there is a place for everyone at the table. This plan is truly designed to create prosperity and progress that involves everybody.

I couldn’t be more excited to have the experts at Dover, Kohl & Partners taking the lead on this planning process. They have put together a dynamic team of experts in parking, infrastructure, mass transportation, retail, public opinion, public engagement, building design, landscape architecture and more. Dover, Kohl & Partners mentioned they are in the business of before-and-after. The fact I am deeply in love with the before, I can’t wait to be inspired by the after.

Mark your calendars for the week of January 14-18 for a weeklong charrette where you are invited to participate and give your feedback to help fine-tune the vision for the next 10 years. Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved.

MDA Board & Staff
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Jed Liston ...............................................University of Montana
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Matt Mellott ...............................................Sterling Group

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Corey Aldridge ........................................Mountain Line
Shane Stack ............................................MT Dept. of Transportation

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Robert Giblin .....................................Finance & Administration Director
Sarah Ferguson .....................................Operations
Mirtha Becerra .....................................Director of Giving
Kalina Wickham .....................................Customer Service
Pam Udall ...............................................Development Director
Once again, The MDA will be holding a holiday window decorating contest! Voting will begin on the evening of Friday, November 30 and will run online through noon on Tuesday, December 18. Prizes will be awarded on Wednesday, December 19. Contact Lincoln at lincoln@missouladowntown.com if you are interested in participating.

Welcome New Members!

Mountain Home Montana
Alysha Jannotta
2606 South Avenue W
406-360-4317
mountainhomemt.org

Art Attic Framing & Design
Emily Hall
123 South Ave West
406-728-5500
artatticmt.com

The Hope Center
Jay Bostrom
2145 South Ave W
(406) 459-7584
thehopecenter.us

Dakota Studio
Shannon Callaghan
259 W. Front St. Ste. 7
406-542-2213

The Clay Studio of Missoula
Shalene Valenzuela
406-543-0509
theclaystudioofmissoula.org

Mo’ Dogs Inc.
Robert Pohndorf
617 South Higgins Ave. Ste. B
406-926-1094
www.mo-dogs.com

Six Pony Hitch
Spider McKnight
2010 River Road
406-880-6855
sixponyhitch.com

Luncheon
Missoula Senior Center
Tuesday, November 13
11:30 am - 1 pm
705 South Higgins Ave
$13.00

The Missoula Senior Center (705 South Higgins Avenue) will be hosting the November 13 MDA Member Luncheon. Learn about the center’s outstanding programming and projects. Enjoy a great lunch catered by their kitchen while networking with MDA members. The luncheon begins at 11:30 am and is $13 per person. To RSVP go to www.missouladowntown.com/event/mda-luncheon. To cover catering costs, payment is requested at time of reservation. Invoices can be sent upon request.

Downtown on Tap
Conflux Brewing Company
Tuesday, November 25
5 - 7 pm
200 E. Main St

The November Downtown On Tap is Tuesday, November 27 5 pm to 7 pm at Conflux Brewing Company (200 E. Main Street). If you’ve been to Conflux Brewing Company, then you know what a great time is in store for you. If you haven’t been to Conflux yet, now’s your time to taste their beer, sample their food and enjoy the modern atmosphere! Co-hosted by Jackson Contractor Group, learn the story behind the build and the brew!
The Parade of Lights Returns to Downtown Missoula Saturday, December 1!

Start the holiday season off right at the 15th Annual Parade of Lights on Saturday, December 1! Not just a parade, this event features children’s activities at various locations throughout Downtown, photos with Santa himself at the Florence Building, a lighted parade on Higgins and the Lighting of the Downtown Holiday Tree on North Higgins.

You and your family won’t want to miss everything the day has to offer with numerous free or low-cost activities starting at noon, the Parade of Lights is sure to bring a smile to your face and put you and yours in the holiday spirit.

For a full list of activities and to learn about how you can be involved, visit MissoulaDowntown.com/Parade-of-Lights or contact Sarah Ferguson by email (sarah@missouladowntown.com) or phone (406)-543-4238.

Festival of Trees to Delight Downtown Missoula for a Full Week November 30-December 9

Join the community in celebrating the holidays November 30 through December 9 at the Festival of Trees on the 6th floor of the downtown First Interstate Bank. Festival activities include a week-long display of trees, wreaths and other holiday items. Beautiful and creative in design, the trees and holiday items provide a gorgeous setting for festival activities including four Teddy Bear Teas, the Merry Mimosa Brunch and the evening Holiday Soiree and Tree Auction. For days and times, see the Festival of Trees insert in this newsletter and for activity tickets go to www.missouladowntown.com/festival-of-trees/.

Small Business Saturday is set to take place on Nov. 24! Help support someone’s dream and shop at small, locally owned businesses. Stop by the Shop Small Headquarters at the MSO Hub (140 N. Higgins) from 10am-3pm to pick up free Shop Small gear, hot cocoa and a list of sales in Downtown Missoula. Contact Lincoln Mansch at lincoln@missouladowntown.com for more information.
Daylight Savings time ends on Sunday, November 4 at 2am! Turn back your clocks and catch an extra hour of shut eye!

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**FALL BACK**

**Shout Out**

**Nov 3-17:** Griz Nation, it’s time to help our neighbors struggling with hunger & once again beat the MSU Bobcats off the field in this year’s Can the Bobcats Food Drive! Donate food & funds to help Missoula Food Bank & Community Center this Thanksgiving season & be part of outraising our rivals in Bozeman. Learn more at missoulafoodbank.org or canthecats.com.

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Please submit member Shout Outs by the 18th of each month to sarah@missouladowntown.com

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**Newsletter by Sarah Ferguson**

**SAVE THE DATE!**

Downtown Holiday Party | December 6 | 5-7 PM