

Connect with Downtown Missoula...



2019 Sponsorship Opportunities



MISSOULA Downtown CONNECTING OUR COMMUNITY

THE MISSOULA DOWNTOWN ASSOCIATION PRODUCES OVER 30 PUBLIC EVENTS EVERY YEAR, CONNECTING MORE THAN 250,000 PEOPLE TO THE HEART OF DOWNTOWN MISSOULA. SHOWCASE YOUR BUSINESS TO THE MISSOULA COMMUNITY BY SUPPORTING THESE QUALITY EVENTS.

The Importance of Sponsoring MDA Events

Building the Economy: MDA's community events bring more than 250,000 people to the heart of Missoula who spend time and money in our city center.

Access for All: MDA believes folks of all socioeconomic backgrounds should have access to quality community events free of charge - all MDA events are open to the public with no admission fee. Support from local businesses help keep events free for all.

Business Exposure: Sponsorship of MDA events gives you direct contact with thousands of attendees. This exposure allows you to have 'top-of-mind' awareness when individuals think and talk about businesses in Missoula.

Business Reflection: Supporting MDA events reflects positively on you and your business - potential customers associate your business with community events that benefit everyone.

Supporting What You Love about Downtown: Revenues generated from MDA events help fund non-revenue generating programs. Examples include flower baskets, holiday decor, Downtown Gift Cards, marketing, advocacy, and more.

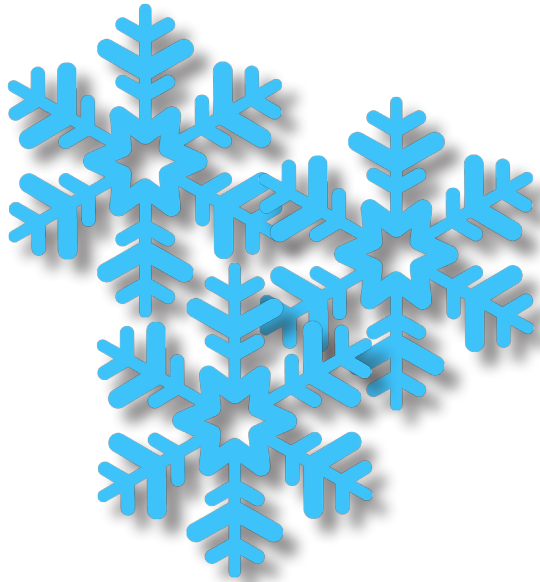
Missoula's Sense of Place: MDA community events contribute significantly to our sense of place. They help form our community character and create a place folks want to live, work, and play in.

Keeping it Local: Your sponsorship dollars keep money circulating in our local economy. Sometimes that one dollar can circulate up to seven times when spent with a local business or non-profit organization.

Support the MDA: Your support of these events contributes significantly to the MDA's mission to "promote, support, and enhance the vitality of Downtown Missoula for the betterment of our community."

Missoulians are more than willing to come out and enjoy brews, mixed-drinks, and family activities no matter the weather - even in the dead of winter! For 2019, the Winter BrewFest is aimed at bringing families out to enjoy the snow, friends out to enjoy some drinks, and the entire community out to enjoy music and food. Sponsorship opportunities allow your business to take center stage during the event and get in front of several thousand lovers of winter.

Produced by the Missoula Downtown Association, this premier Downtown winter event will take place on **Saturday, February 2, 2019** in the heart of Downtown, Caras Park, from 3-9pm.



Polar Vortex Title Sponsorship - \$3,000

(only one available)

1. Logo on 3,000 WinterFest glasses
2. Opportunity to have own 10x20 branded booth at event (if brewery, pour from own tent w/ ability to sell merchandise)
3. Banner(s) at the event
4. Logo on posters (150)
5. Logo on print advertising
6. Sponsor recognition in all radio ads
7. Recognition on TV and Radio interviews done by MDA staff
8. Recognition in emcee announcements
9. Recognition on all Social Media posts
10. Twelve (12) FREE Admissions

Note: If craft brewery, exclusivity as only brewery sponsor; 4 taps at event

Snow Squall Sponsorship - \$1,000

(only four available)

1. Banner at the event
2. Logo on posters
3. Logo on print advertising
4. Sponsor recognition in all radio ads
5. Recognition on TV and Radio interviews done by MDA staff
6. Recognition in emcee announcements
7. Recognition on all Social Media posts
8. Six (6) FREE Admissions

Fresh Powder Sponsorship - \$500

(unlimited)

1. One banner hung in Caras Park during the event
2. Line credit on full-color posters
3. Line credit on print advertising
4. Recognition in emcee announcements
5. Four (4) FREE Admissions

Apres Ski Sponsorship- \$250

(unlimited)

1. Line credit on full-color posters
2. Line credit on print advertising
3. Recognition in emcee announcements
4. Two (2) FREE Admissions

Brewery Row - \$700

(6 spots available; breweries only)

1. Set up a private, branded 10x10 tent to pour beer from
 2. Ability to sell merchandise
- *Note: MDA volunteers will pour the beer. Brewery reps are not allowed to give out free samples; the MDA will purchase the kegs.

Winter Shop Row - \$250 (per 10x10 space)

(6 spots available)

1. Set up a private, branded 10x10 (or larger) tent to promote business & sell merchandise
2. Listing on full-color posters
3. Listing on print advertising
4. Two (2) FREE Admissions

Sponsorship Level: _____

BUSINESS/ORGANIZATION: _____

MAIN CONTACT: _____

PHONE NUMBER: _____ **EMAIL ADDRESS:** _____

PHYSICAL ADDRESS: _____

Please contact our staff if you have additional ideas or requests for your sponsorship.

The Missoula Downtown Association will celebrate 27 years of the best and longest running beer festival in Montana. Garden City BrewFest will be **Saturday, May 4, 2019** in Caras Park in the heart of Downtown Missoula.

This annual rite of spring- created in 1993 by BRIW Inc - was gifted to the Missoula Downtown Association in 2003 and has grown exponentially since. This event is one of the most well-known, prestigious beer festivals in Montana.



Brew Master Title Sponsorship - \$3,000 (only two available)

1. Logo on 5,000 Brewfest glasses
2. Opportunity to have booth at event
3. Banner(s) at the event
4. Logo on posters (200)
5. Logo on print advertising
6. Logo on all Event Volunteer T-shirts
7. Sponsor recognition in all radio ads
8. Recognition on TV & Radio interviews done by MDA staff
9. Recognition in emcee announcements
10. Recognition on all Social Media posts
11. Twelve (12) FREE Admissions

Pint Sponsorship - \$500 (unlimited)

1. One banner hung in Caras Park during the event
2. Line credit on full-color posters
3. Line credit on print advertising
4. Recognition in emcee announcements
5. Four (4) FREE Admissions

Hops Sponsorship - \$1,000 (only four available)

1. Banner at the event
2. Logo on posters
3. Logo on print advertising
4. Logo on all Event Volunteer T-Shirts
5. Sponsor recognition in all radio ads
6. Recognition on TV and Radio interviews done by MDA staff
7. Recognition in emcee announcements
8. Recognition on all Social Media posts
9. Six (6) FREE Admissions

Taster Sponsorship - \$250 (unlimited)

1. Line credit on full-color posters
2. Line credit on print advertising
3. Recognition in emcee announcements
4. Two (2) FREE Admissions

Sponsorship Level: _____

BUSINESS/ORGANIZATION: _____

MAIN CONTACT: _____

PHONE NUMBER: _____ **EMAIL ADDRESS:** _____

PHYSICAL ADDRESS: _____

Please contact our staff if you have additional ideas or requests for your sponsorship.

Mail form to 218 E. Main St. - Suite C, Missoula, MT 59802 or via email (lincoln@missouladowntown.com)
Form should be received by **March 29, 2019**. Payment should be received by May 3, 2019.

The Missoula Downtown Association brings you the 34th Annual Out to Lunch and 19th Annual Downtown ToNight Summer Series. These 26 individual events bring the community and visitors alike into the heart of Missoula - Caras Park - all summer long. Each week, approximately 5,000 people are drawn to Downtown Missoula for live music, food and fun. Out to Lunch and Downtown ToNight provide a great opportunity to display and promote your business to thousands of potential customers and clients.



Exclusive & Spotlight Sponsorship Benefits

In exchange for your support, you will receive:

- ☐ Listing in the event programs (8,000 copies), distributed city-wide, as the **Spotlight or Exclusive Sponsor of the Day**
- ☐ On-site exposure at the event with an 8-foot table display and the opportunity to distribute promotional materials from your table (*interactive activities such as games and prize give-aways are strongly encouraged to attract patrons to your table*)
- ☐ Opportunity to display your business banner at your table and from the Higgins Avenue bridge (*sponsor must provide banners/signs to MDA*)
- ☐ Live on-stage mentions during your Spotlight/Exclusive date(s)
- ☐ Opportunity to speak in-between band sets on your Spotlight/Exclusive date(s)
- ☐ Listing on the Out to Lunch and/or Downtown ToNight events pages on missouladowntown.com with a link to your company's website
- ☐ Listing on print advertising
- ☐ Recognition in all radio advertising for your Spotlight/Exclusive date(s)
- ☐ Recognition in all Missoula Downtown Out to Lunch and Downtown ToNight related social media posts in week leading up to your event
- ☐ Have other ideas on how you'd like to showcase your business to the crowd during your date(s)? Let us know! We are always open to new, fun, and exciting ideas!

OUT TO LUNCH SPOTLIGHT SPONSORSHIP

(up to 3 sponsors per date) - \$500

DOWNTOWN TONIGHT SPOTLIGHT SPONSORSHIP

(up to 3 sponsors per date) - \$500

Special Spotlight Sponsorship Savings

Sponsor both programs and receive \$100 off.
That's over \$10,000 in exposure for just \$900!

EXCLUSIVITY SPONSORSHIP - \$1,500

Get the full attention of those attending Out to Lunch and/or Downtown ToNight.
Have your business be the ONLY sponsor on a specified date!

OTHER OPPORTUNITIES TO SUPPORT THE PROGRAMS

Gold Sponsor: \$250-\$450

Silver Sponsor: \$150-\$249

Bronze Sponsor: less than \$150

*At these levels, you receive listing in the program (8,000 copies distributed) and recognition in announcements at each event



FOR MDA OFFICE USE ONLY
MDA Staff must confirm your sponsorship date

Out to Lunch 13-week season

Downtown ToNight 13-week season

_____ June 5	_____ June 6
_____ June 12	_____ June 13
_____ June 19	_____ June 20
_____ June 26	_____ June 27
_____ July 3	_____ July 4
_____ July 10	_____ July 11
_____ July 17	_____ July 18
_____ July 24	_____ July 25
_____ July 31	_____ August 1
_____ August 7	_____ August 8
_____ August 14	_____ August 15
_____ August 21	_____ August 22
_____ August 28	_____ August 29

SPONSORSHIP LEVEL: _____

BUSINESS / ORGANIZATION: _____

MAIN CONTACT: _____

PHONE NUMBER: _____ EMAIL ADDRESS: _____

PHYSICAL ADDRESS: _____

Please contact our staff if you have additional ideas or requests for your sponsorship.

First Right of Refusal for 2018 Sponsors Deadline: **March 15, 2019**

Sponsorship Date Final Deadline: **April 19, 2019**

Out to Lunch & Downtown ToNight

River City Roots Festival Missoula



14TH ANNUAL CELEBRATION
OF THE MISSOULA EXPERIENCE
AUGUST 23-24, 2019



ATHENA PHOTOGRAPHY

WWW.RIVERCITYROOTSFESTIVAL.COM



SYNOPSIS

Produced by the Missoula Downtown Association as the community's signature celebration, the River City Roots Festival is on to the top of Montana's "must-do" list. Recognized as the 2009 Montana Tourism Event of the Year, Roots Fest draws more than 15,000 individuals to the heart of the community each year for a variety of fun activities. This free festival features first-class art and entertainment for both residents and visitors. With quality live performances on the main stage on West Main Street, an art show, entertainment for children and families, and a 4-Mile Run through the heart of Missoula, Roots Fest brings a weekend of family fun to the community. In order to produce this free community event, the MDA must raise nearly \$100,000 in sponsorships. The long-term goal of the festival is to draw attendance from both the local area and a regional base to improve the economy of Missoula and emphasize Missoula as the region's destination for art, music, and commerce.

WHEN

**FRIDAY & SATURDAY
AUGUST 23-24, 2019**

WHERE

**DOWNTOWN
MISSOULA, MONTANA**

PURPOSE

- Celebrate the community of Missoula
- Develop and sustain the region's largest signature festival
- Increase customers and revenue for the Missoula business community
- Showcase Downtown Missoula as Western Montana's gem
- Showcase some of the region's most talented artists (art and music)
- Emphasize family fun and fitness
- Expose the region to all the great aspects of Missoula

OPPORTUNITIES

Roots Fest draws more than 15,000 people each year. This is an incredible opportunity to support the community, have exposure for your business, and gain new customers. Sponsorship of Roots Fest is a great way to:

- Launch new products and services
- Align your brand with the Roots Fest experience
- Engage consumers in a meaningful way
- Entertain clients and employees
- Obtain valuable positive exposure to thousands of attendees



POSSIBLE SPONSOR BENEFITS

- VIP backstage passes
- Logo prominently displayed on signage
- Logo on Roots Fest website (www.rivercityrootsfestival.com) with link to your website
- Logo on festival cups (5,000 total; limited to Title, Main Stage, and Green sponsors)
- Logo on up to 1,000 t-shirts
- Street space for business booth/table to directly promote your business
- Public address recognition and presentation on the Main Stage
- Name on all "Thank You" signage and advertising
- Other options per sponsor request

TITLE SPONSOR (\$20,000)



- Exclusivity as Title Sponsor
- 10 VIP backstage passes for the weekend
- Inclusion in all social media communications
- Logo prominently displayed on all festival signage and event banners
- Opportunity to hang banner in the Main Stage area (business supplies banner)
- Logo on all event t-shirts (estimated 1,000)
- Logo prominently displayed on Main Stage schedule in all hand bills (4,000 pieces)
- Logo on festival cups (4,000 total)
- Name in all festival press releases
- Public address recognition and presentation on the Main Stage
- Other options per sponsor request

MAIN STAGE SPONSOR (\$6,000)

LIMITED TO 4 SPONSORS

Musical entertainment is the main draw for Roots Fest. Live music takes place Friday and Saturday on Main Street.

- 6 VIP backstage passes
- Opportunity to hang banner in the Main Stage area (business supplies banner)
- Significant presence on Main Stage promoting business sponsorship
- Logo on festival cups (4,000 total)
- Logo prominently displayed on Main Stage schedule in all hand bills (4,000 pieces)
- Logo on all event t-shirts (estimated 1,000)
- Name in all press releases pertaining to event entertainment



SATURDAY FAMILY FUN FEST SPONSOR (\$3,000)



ATHENA PHOTOGRAPHY

LIMITED TO 4 SPONSORS

Missoula is Montana's first Playful City USA. With this designation, Missoula becomes a national role model, leading the way for play and growing the next generation of healthy and productive adults. Roots Fest hosts all the children's and family activities in Caras Park, entertaining 3,000-4,000 children and their families. Dozens of local organizations provide fun and educational activities including kid-friendly performances, games, crafting, children's music, youth rock band showcase and more. Help us grow our "Family Roots" by sponsoring this portion of the event.

- 4 VIP backstage passes
- Banner prominently displayed in Caras Park (business supplies banner)
- Logo prominently displayed on Family Fun Festival Signage
- Logo on all volunteer t-shirts (250 shirts)
- Logo on Family Fun Festival's webpage (www.rivercityrootsfestival.com) with link to your website
- Name listed on all festival press releases
- Opportunity to emcee at Youth Performance Stage
- Other options per sponsor request

ART SHOW SPONSOR (\$3,000)

LIMITED TO 4 SPONSORS

Roots Fest is a showcase of the visual arts alongside musical art. More than 30 local and regional artists participate in the Art Show featuring painting, photography, pottery, sculpture, jewelry, textile arts, and wood, all front and center on Main Street both days of the festival. This component of Roots Fest creates a full-circle experience for those who appreciate art both visually and musically.

- 2 VIP backstage passes
- Logo on Art Show posters (50 posters)
- Logo prominently displayed on Art Show signage
- Logo on all volunteer t-shirts (250 shirts)
- Banner prominently displayed at the Art Show (business supplies banner)
- Name listed on all festival press releases
- Other options per sponsor request

GREEN SPONSOR (\$4,000) LIMITED TO 4 SPONSORS

We are proud to be working towards making the River City Roots Festival more "green." Steps being taken to make this event more sustainable include partnering with the Climate Smart Missoula "Green Team" to educate festival-goers on recycling opportunities in Missoula, providing water stations to cut down on plastic water bottles, reusable cups for beverages, use of alternative energy sources, and use of recycled paper and inks in print marketing with additional opportunities arising every year. In 2019, we hope to implement a way to compost discarded food. While we recognize that Roots Fest is not completely green yet, we are committed to taking steps to achieve this goal in coming years.

- 4 VIP backstage passes
- Logo prominently displayed on greening signage
- Logo on Green Team & volunteer t-shirts
- (300 shirts)
- Logo on recycling signage
- Other options per sponsor request

FOOD COURT SPONSOR (\$3,000)

LIMITED TO 4 SPONSORS!

A food court of 15-20 local food vendors is placed between the activities on Main Street and those in Caras Park. With the Court's central location, it is one of the heaviest trafficked areas of the festival. In addition, Missoula is seeing a mobile culinary boom with the addition of high-end food trucks and carts serving some of the best cuisine in the city. Don't miss the opportunity to be a part of the culinary experience of the festival by sponsoring this portion of the event.

- 4 VIP backstage passes
- Logo prominently displayed on Food Court signage
- Logo on table toppers in Food Court area
- Logo on Food Court listing in festival program
- Logo on all volunteer t-shirts (250 shirts)
- Other options per sponsor request





RUN SPONSOR (\$3,000)

LIMITED TO
4 SPONSORS

Missoula's healthy environment is the heart of the festival's 4-Mile Run through the University District, along the river, and ending in Caras Park. The 4-Mile Run is open to individuals of all ages, including parents with strollers, young children, and seniors. With over 500 runners in 2018 and more than \$4,500 in cash and prizes awarded to participants, this run is a "must-do" activity on everyone's list.

- 4 VIP backstage passes
- Logo prominently displayed on Run signage
- Logo on all race t-shirts (estimated 450 shirts)
- Logo on all volunteer t-shirts (250 shirts)
- Banner prominently displayed at finish line
- Other options per sponsor request



HOSPITALITY SPONSOR (\$3,000)

LIMITED TO 4 SPONSORS

Roots Fest is all about our community and we couldn't put on the event without a collective effort. Over 200 volunteers help make the event a success, and to thank them, a hospitality area is set up to provide them with free food and drinks. In addition to hospitality for the volunteers, a backstage hospitality area is set up for the performers and main-stage crews.

- 4 VIP backstage passes
- Logo on all volunteer t-shirts (250 shirts)
- Logo prominently displayed on hospitality signage
- Banner prominently displayed in the festival area
- Name listed on all festival press releases
- Other options per sponsor request



OTHER SPONSOR LEVELS

We realize many people want to financially support this great community event, but may not be able to do so at the higher levels. Every year dozens of businesses contribute to Roots Fest as a Festival Patron Supporter. Every little bit helps to ensure Roots Fest admission remains free for everyone.

FESTIVAL PATRON (\$1,000)

- 2 VIP backstage passes
- Name listed in festival program
- Name listed on festival press releases

FESTIVAL SUPPORTER (\$500)

- Name listed in festival program

SPONSORSHIP SIGN-UP

Roots Fest



☐ **YES, PLEASE COUNT ME IN AS A SPONSOR OF THE RIVER CITY ROOTS FESTIVAL.**

I would like to sponsor at the following level:

- | | |
|--|---|
| <input type="checkbox"/> TITLE SPONSOR \$20,000 | <input type="checkbox"/> 4-MILE RUN SPONSOR \$3,000 |
| <input type="checkbox"/> MAIN STAGE SPONSOR \$6,000 | <input type="checkbox"/> HOSPITALITY SPONSOR \$3,000 |
| <input type="checkbox"/> FAMILY FUN FEST SPONSOR \$3,000 | <input type="checkbox"/> FESTIVAL PATRON \$1,000 |
| <input type="checkbox"/> ART SHOW SPONSOR \$3,000 | <input type="checkbox"/> FESTIVAL SUPPORTER \$500 |
| <input type="checkbox"/> GREEN SPONSOR \$4,000 | |
| <input type="checkbox"/> FOOD COURT SPONSOR \$3,000 | |

☐ **YES! I WOULD LIKE TO VOLUNTEER AT THE FESTIVAL! PLEASE CONTACT ME!**

Business Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____



PLEASE SIGN UP TODAY!

**SPONSORSHIPS CAN BE PAID WITH CASH,
CHECK OR CREDIT CARD TO:**

Missoula Downtown Association
218 E Main St Ste C • Missoula, MT 59802
Phone: 406.543.4238 • Fax: 406.543.9831
info@missouladowntown.com • www.rivercityrootsfestival.com

DEADLINE: FRIDAY, APRIL 12, 2019

2018 Sponsors Deadline for First Right of Refusal: March 1, 2019

Celebrate the 17th year of the Parade of Lights with the Missoula Downtown Association. This official kick-off to the holiday season will be held on **Saturday, December 7, 2019** throughout Downtown Missoula.

This holiday spectacular brings the community together starting in the morning with family friendly activities held at more than 20 businesses throughout Downtown. Santa arrives at the Historic Florence Building at 1pm and the Parade of Lights begins at 6pm on Higgins Ave. Following the parade, families, and friends gather at the Downtown Tree for the annual lighting. Join in the fun with this community holiday event!



PARADE OF LIGHTS



Santa Title Sponsorship - \$1,500 (two available)

1. Business co-branded & attached to the event name in all advertising (i.e. "Parade of Lights brought to you by [business' name]")
2. Logo prominent in all print advertising
3. Logo prominent on event poster, schedule & handbills
4. Ability to promote business during all daytime activities and parade
5. Sponsor recognition in all radio ads
6. Sponsor recognition in announcements at tree lighting
7. FREE float in Parade of Lights

Star Sponsorship - \$750 (unlimited number available)

1. Sign/table at choice daytime activity
2. Sign/table at Bonfire & Tree Lighting
3. Logo in all print advertising and on event poster, schedule & handbills
4. Sponsor recognition in all radio ads
5. Sponsor recognition in announcements at tree lighting
6. FREE float in Parade of Lights

Sleigh Sponsorship - \$500 (unlimited number available)

1. Sign/Table at choice daytime activity
2. Logo on event poster, schedule & handbills
3. Line credit on print advertising
4. Recognition in announcements at tree lighting
5. FREE float in Parade of Lights

Snowman Sponsorship - \$250 (unlimited number available)

1. Line listing on event poster & handbills
2. Sponsor recognition in announcements at tree lighting
3. FREE float in Parade of Lights

Candy Cane Sponsorship - under \$250 (unlimited number available)

Recognition in announcements at tree lighting

Sponsorship Level: _____

BUSINESS/ORGANIZATION: _____

MAIN CONTACT: _____

PHONE NUMBER: _____ **EMAIL ADDRESS:** _____

PHYSICAL ADDRESS: _____

Please contact our staff if you have additional ideas or requests for your sponsorship.

Mail form to 218 E. Main St. - Suite C, Missoula, MT 59802 or via email (sarah@missouladowntown.com)
Form should be received by October 11, 2019. Payment should be received by November 29, 2019.

A holiday tradition since 1999, the Festival of Trees is a community celebration of the holiday season. The festival is a week-long experience for all ages in the heart of Downtown Missoula offering a variety of activities. Activities include a public display of beautifully decorated trees, wreaths and other holiday items created by businesses, organizations, schools, and the general public, Teddy Bear Teas for children, a Merry Mimosa Brunch and an evening Holiday Soiree and Auction for adults. The Festival of Trees will be held **December 6-15, 2019**.



Ponderosa Presenting Sponsorship - \$10,000 (one available)

1. Business co-branded & attached to event name in all advertising
2. Logo prominent on all print advertising
3. Logo prominent on event poster, schedule, handbills, signage, etc.
4. Recognition in all radio/TV ads, social media posts etc.
5. Recognition in event announcements
6. Eight (8) tickets to FOT Party & Auction
7. Choice of raffle tree delivered to business post-event
8. Invitation to Artists' reception to preview trees

Douglas Fir Sponsor - \$3,000 (unlimited available)

1. Logo on event poster, schedule, handbill, signage, etc.
2. Business name included in all print advertising
3. Logo included on event web page
4. Sponsor recognition in limited social media posts
5. Recognition in event announcements
6. Four (4) tickets to FOT Party & Auction

Cedar Sponsor - \$1,000 (unlimited available)

1. Line listing on event posters, schedule, handbill, signage, etc.
2. Line listing on all print advertising
3. Line listing on event web page
4. Recognition in limited social media posts
5. Recognition in event announcements
6. Two (2) tickets to FOT Party & Auction

Spruce Sponsor - \$7,500 (two available)

1. Logo on event poster, schedule, handbill, signage, etc.
2. Logo on all print advertising and event web page
3. Sponsor recognition in 50% of radio/TV ads, social media posts, etc.
4. Business banner in event space
5. Recognition in event announcements
6. Six (6) tickets to FOT Party & Auction
7. Invitation to Artists' reception to preview trees

Sapling Sponsor - \$500 (unlimited available)

1. Line listing on event posters, schedule, handbill, signage, etc.
2. Line listing on all print advertising
3. Line listing on event web page
4. Recognition in event announcements

Sponsorship Level: _____

BUSINESS/ORGANIZATION: _____

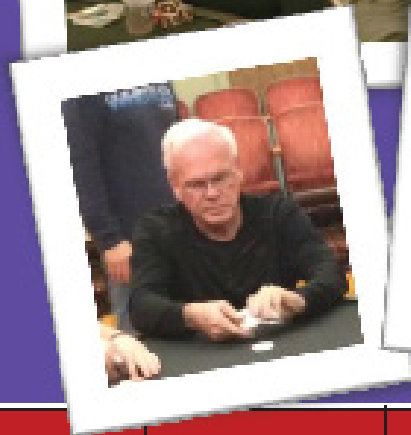
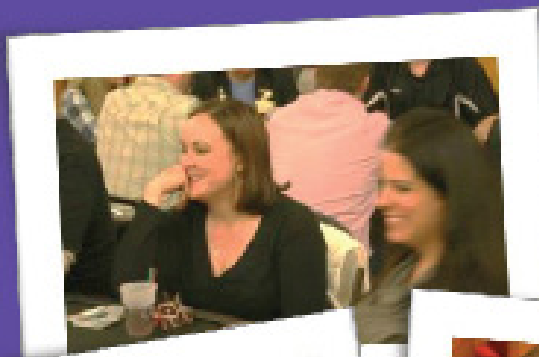
MAIN CONTACT: _____

PHONE NUMBER: _____ **EMAIL ADDRESS:** _____

PHYSICAL ADDRESS: _____

Please contact our staff if you have additional ideas or requests for your sponsorship.

Mail form to 218 E. Main St. - Suite C, Missoula, MT 59802 or via email (april@missouladowntown.com)
Form should be received by October 11, 2019. Payment should be received by November 29, 2019.



TOMALDRICH

CASH & PRIZES FOR FINAL TABLE

5TH ANNUAL
MISSOULA DOWNTOWN
FOUNDATION

**CABIN FEVER TEXAS HOLD
'EM POKER TOURNAMENT**

SUNDAY MARCH 3, 2019

PARADISE FALLS - 3621 BROOKS ST.
DOORS @ 11AM \ TOURNAMENT @ NOON

MISSOULADOWNTOWN.COM/POKER
OR CALL 543.4238 TO REGISTER

Missoula
Downtown
Foundation

Level	Sponsor Title	
\$3,000	Royal Flush (2 Total; 1 Available)	<ul style="list-style-type: none"> • Business name included as presenting sponsor in press release submitted to local media detailing the event and purpose of the event • Prominent display of logo on all promotional materials (except coaster) and displayed on tables at tournament • Prominent display of logo on tournament registration page on website • Up to 3 social media posts • Your banner displayed at venue & acknowledgement at tournament
\$2,000	Full House 2 Available	<ul style="list-style-type: none"> • Second Tier display of logo on all promotional materials (except coaster) and displayed on tables at tournament • Logo on tournament registration page on website • Up to 2 social media posts • Your banner displayed at venue & acknowledgement at tournament
\$1,500	Coaster 1 Exclusive	<p>NEW! The coaster is the main promotional tool used to spread the word about the tournament. 1,000 coasters are printed and distributed at local poker rooms, bars and restaurants. Your business logo (and short tag line or message) will be printed on side B. You will also receive all benefits listed below in the \$1,000 level sponsorship.</p>
\$1,000	Straight	<ul style="list-style-type: none"> • Third Tier display of logo on promotional materials (except coaster) and displayed on tables at tournament • Logo on Tournament registration page on website • 1 social media post • Announcement of your sponsorship at Poker Tournament
\$500	Three of a Kind	<ul style="list-style-type: none"> • Fourth Tier display of Business Name on promotional materials (except coaster) and displayed on tables at tournament • Business Name on tournament registration page on website • Announcement of your sponsorship at Poker Tournament.

SOLD