

- Saturday Markets
- ADA Improvements
- Downtown Master Plan
- Officer More



## A Word From Our President

Brooke Redpath, METTLE Strategic Marketing Solutions

I was recently at the Top Hat having lunch with a friend from college and we began to talk about "change" and how important it is to not get complacent in life. The conversation hit close to home as my business partner and I just celebrated our 3 year anniversary. I can look back and say making that change was the best decision of my life. My friend is in a similar situation to where I was three years ago. He is taking a job across the country away from all of his friends and family however he is yet to see the impact this change will make in his life. Missoula is in a similar situation right now. There are so many exciting things happening in our Downtown we can't even begin to imagine what a positive impact this will make on the lives of people who live, work and play Downtown. Change can be scary but it can also push us out of our comfort zones, it can help us experience more, it helps us recognize our full potential, and makes us more flexible and adaptable. Most importantly when you are open to change you are open to more experiences and opportunities which leads to having more fun.

Downtown Missoula is changing and shaping into one of the most charming downtowns in the country and we are lucky to have a front row seat to see it all come to life. While it is sad to see some historic elements fade it is amazing to see the commitment to keeping those stories alive. We should be proud of the hundreds of millions of dollars in commercial investment taking place in our Downtown. Missoula is a better version of itself today than it was almost 20 years ago when I moved to town. The fact that we have a new \$30 million bank on one corner, a \$40 million hotel being built on the next, a new student housing complex soon to open and a new brewery all under construction within a few blocks of each other is pretty remarkable. Then to start thinking about what is on the horizon with projects like the Missoula Public Library, Max Wave, Zootown Community Arts Center and River Front Triangle which will transform the equivalent of three city blocks into a hub of community and commerce. There is so much to be proud of and as Mayor Engen recently pointed out the unprecedented amount of investment in Downtown is in part due to those who worked on the Downtown Master Plan. It is great to see the vision come to life!



MissoulaDowntown.com

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## Welcome New Members!

### Stitches Embroidery & Screen Printing

Mignon Hess  
939 Stephens  
(406) 549-2632  
[www.stitchesmontana.com](http://www.stitchesmontana.com)

### Import Market

Kristal Senne  
201 W Broadway ST  
(406) 370-2703  
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120 W. Broadway  
(406) 721-4677  
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John Carnes  
5321 Filly Lane  
(406) 240-5252

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Layne Rolston  
(406) 541-3663  
[www.goodfoodstore.com](http://www.goodfoodstore.com)

### ASUM Office of Transportation

Jordan Hess  
(406) 243-2045  
[www.umt.edu/asum/asum\\_agencies/Transportation](http://www.umt.edu/asum/asum_agencies/Transportation)

### Boddy & Mind Business Consulting

Colleen Boddy  
P.O. Box 352  
(406) 210-6118  
[www.boddyandmind.com](http://www.boddyandmind.com)

## Congrats to Our 2018 University of Montana Grads!



Need a power washing to make your sidewalks shine? Contact Downtown Maintenance Manager, Daniel Tulk for an estimate today and get added to his list for priority service when the power washer is back up and running for the summer!

**Daniel Tulk: (406) 370-7540**

## Rejoice! Saturday Markets Are Back!

Don't Miss the Markets Opening Saturday, May 5 & People's Market on Saturday, May 12

There is no better place to be than Downtown Missoula during the Saturday Morning Markets, and market season is finally here! Saturday, May 5 marks the Opening Day of the Missoula Farmers' Market at Circle Square and the Clark Fork River Market at the Riverfront Parking Lot. The Missoula People's Market, also known as the Saturday Arts & Crafts Market, will open the following Saturday on May 12 – and will be located on the 100 block of West Pine Street.

The original **Missoula Farmers' Market** started in 1972 and runs every Saturday from 8 am to 12:30 pm on the north end of Downtown on East Railroad and East Alder streets. Fresh local produce, flowers, plants, baked goods and coffee are provided by more than 100 individual vendors, along with live music adjacent to the Historic Railroad Depot. More information can be found online at [www.missoulafarmersmarket.com](http://www.missoulafarmersmarket.com).

The **Clark Fork River Market** started in 2005 and runs every Saturday from 8 am to 1 pm through Septem-

ber and 9 am to 1 pm in October. The market features locally-produced fruits and vegetables, meats, poultry, fish, and dairy products, as well as plants, flowers, baked goods, a variety of beverages hot and cold, prepared foods, wool and other wares from Western Montana farmers, ranchers and chefs. More information can be found online at [www.clarkforkrivermarket.org](http://www.clarkforkrivermarket.org).

The **Missoula People's Market**, created in 1998, runs from 9 am to 1 pm and features hand-crafted arts from nearly 100 local artists and craftsmen. The People's Market will take place on the 100 block of West Pine Street. For more information, visit [www.missoulapeoplesmarket.com](http://www.missoulapeoplesmarket.com).

The Saturday Morning Markets add an incredible vibe to Downtown Missoula that is the envy of many downtowns across the Rocky Mountain West. We are grateful for all the vendors, farmers, ranchers, crafters, board members, market masters and customers who support the markets. ■

## Connect to Your Community By Attending a Missoula Downtown Association Monthly Social!

### Luncheon

Montana Department of Transportation  
Loft Missoula  
Tuesday, May 8  
11:30 am - 1 pm  
119 W. Main  
\$13.00

Join the Montana Department of Transportation to learn more about the Missoula ADA construction project. MDT will be making significant improvements to street corners to ensure Missoula is more accessible for everyone. Enjoy Notorious P.I.G. at the Loft Downtown (119 W. Main) while learning about impacts.

### Downtown on Tap Stockman Bank

Tuesday, May 29  
5 - 7pm  
321 W Broadway St

Join us for Downtown on Tap and tour the new Stockman Bank building!



## Can't Make it to the Luncheon?

The Missoula ADA improvement project is on the horizon, and the construction project will have a significant impact in and around Downtown Missoula this summer. The Montana Department of Transportation will host an Open House on Tuesday, May 15 from 3-7 pm at The Public House (130 E. Broadway). You can learn more about the improvements and timeline, talk with team members from the Montana Department of Transportation, and enjoy some snacks and drinks, courtesy of Big Sky Public Relations. For more information, contact Sarah Knobel ([Sarah@BigSkyPublicRelations.com](mailto:Sarah@BigSkyPublicRelations.com)).

## Downtown Missoula Ready for Master Plan Update

Nearly 75 Missoula-area businesses and organizations have pledged to support the efforts to update the Downtown Master Plan in 2018-19, and the Downtown Missoula Partnership has raised \$350,000 to fund the update. With support from developers, property owners, construction companies, retailers, law firms, tech companies, hotels, utility service providers, government agencies and more, the initiative to update the 10-year-old plan starts with the release of the Request for Proposals for planning/consulting services later this month. The Master Plan Steering Committee plans to have a consultant on contract before the end of summer and will start the public outreach and engagement process in September.

The update will focus on key components to a vibrant Downtown, including land use and circulation, business and parking development, housing, technology, the Caras Park corridor, the Broadway corridor and much more.

With more than \$850 million dollars of investment taking place in Downtown Missoula, the majority of the 2008 Master Plan recommended action items have been completed or are underway.

The most important components of a successful planning process are public engagement and implementation. All Missoulians are encouraged to participate in developing the new vision for the heart of our community. For more information, visit [www.missouladowntown.com](http://www.missouladowntown.com) and click on Resources and Downtown Master Plan. Please contact Linda McCarthy ([linda@missouladowntown.com](mailto:linda@missouladowntown.com)) for additional questions. ■

## Downtown Flower Baskets Coming Soon!

The Downtown Flower Basket program is one of many created and managed by the Missoula Downtown Association in its effort to make Downtown Missoula the most beautiful and welcoming place it can be. Oth-

*(continues right)*

er street décor programs managed by the MDA include the boulevard banner program, the American flags and the holiday décor.

Missoula's beloved Downtown Flower Baskets are installed in May of each year. A total of 98 baskets are moved from Pink Grizzly Greenhouse to the Central Park Parking Structure where a team of community volunteers and Downtown Missoula Partnership staff members hang every basket throughout Downtown Missoula and Caras Park. ■

## So Long Officer More

Officer Shelagh More, the Dedicated Downtown Police Officer (DDPO) for the last year and a half, accepted a new position with the University of Montana and will now serve the UM campus police department. She served as a city police officer for more than 20 years, first in patrol and then in the detective division before coming out to patrol Downtown Missoula.

Police Chief Mike Brady hopes to have the DDPO position filled by the end of May with an internal candidate. He and his staff are also training new Community Service Specialists.

Patrolling Downtown from mid-April through mid-June will be Kurt Trowbridge and Kasey Wilhalm, the two new officers added in 2016 to help with Downtown and misdemeanor crimes, and they will be staggering their schedules to provide patrol services seven days a week. In mid-June, the School Resource Officers will join Downtown beat.

Downtown business owners and employees are encouraged to call 911 if and when you need assistance. You can also contact Downtown Ambassador Dave Chrismon at 396-7806. With the Saturday Markets underway, he is now working Tuesdays through Saturdays. ■



## Van Buren Interchange Project Update



The Montana Department of Transportation continues roadway construction on the Van Buren Street Interchange during the month of May.

Topsoil will be stripped to begin preliminary sound barrier wall installation. Traffic control will be in place. Minimal impacts are anticipated and two-lane traffic on Van Buren will be maintained. Please be alert for workers. Drivers are reminded to look for signage and are reminded that fines double when workers are present.

Thank you to those who were able to attend the open house on Tuesday, April 17 from 3-7 p.m. at the Missoula Children's Theater. All display boards are available on the project website: [www.mdt.mt.gov](http://www.mdt.mt.gov).

Staff from the Montana Department of Transportation also recently held a Facebook Live session where they answered questions the public has been asking about the project, including social media comments. The video can be seen at [facebook.com/montanadot/videos](https://facebook.com/montanadot/videos).

As construction season is underway, MDOT is hosting a public Q&A session every Tuesday at 1:30 p.m. at the Salvation Army in Missoula. This is an informal opportunity to stop by to ask questions about any of the projects in the Missoula urban-area, including Van Buren, Russell or ADA improvements.

To subscribe to texting updates, text "VANBUREN" to 41411.





## **Get the perfect gift for the Moms and Grads in your life!**

Good at nearly 200 locations, Downtown Gift Cards are the perfect way to say thank you or congratulations.

Purchase gifts cards at the Downtown Missoula Partnership, 218 East Main Street & the MSO Hub, 140 N. Higgins.

Also available online @ [missouladowntown.com](http://missouladowntown.com).

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*Please submit member Shout Outs by the 18th of each month to [sarah@missouladowntown.com](mailto:sarah@missouladowntown.com)*

## Shout Outs

**On Tuesday, May 8, MCT will present an adapted performance of Disney's The Little Mermaid.** A cherished project, this is MCT's 7th annual adapted performance for people on the autism spectrum. Adapting a show entails shortening the running time, modifying the lighting, and reducing jarring sounds. Director Joseph Martinez will spend a few minutes before the show talking to the audience and introducing everyone to the musicians and instruments in the orchestra. To enhance the experience of the adapted audience, the lobby will contain a "cozy corner" with pillows, books, and blankets. We encourage patrons to step out of the auditorium if they need to take a break. Doors will open at 5:45 PM, and the show starts at 6:30 pm. Tickets are only available at the MCT box office or by calling 728-PLAY (7529).

**Go Over the Edge for United Way of Missoula County on May 19!** Over the Edge is an exciting fundraising event where participants fund-raise among their friends, family, and colleagues for the opportunity to rappel down the First Interstate Bank downtown building in Missoula! It's a FUN and UNIQUE opportunity to rappel down the First Interstate Bank building on a beautiful spring day! Bring your friends and family together to support a great local organization - United Way of Missoula County! United Way is bringing Over the Edge to our community as a fundraiser to support their programs in education, financial stability, and health. Visit [missoulaunitedway.org/over-edge-2018](http://missoulaunitedway.org/over-edge-2018) for more information.