

JULY 2018

- Missoula Marathon
- MDA Member BBQ
- New Downtown Police Officer
- Celtic Festival



A Word From Our President

Brooke Redpath, METTLE Strategic Marketing Solutions

The river has always intrigued me. From the time I was young, I always loved Missoula for its unmatched beauty but it is the Clark Fork that makes Missoula my #1. How many towns are lucky enough to have a river flowing right through it? A river that connects our University to our Downtown. A river that is frequented by fly-fishers, kayakers and river surfers pretty much year round. A river that allows you to jump on a tube after work for a quick float and you can feel like you had the entire day off. A river that is home to Brennan's Wave which has single-handedly put us on the international stage for its fast-moving rapids loved by kayakers, river surfers, and tubers.

The Clark Fork is more than a beautiful stretch of water flowing through Downtown Missoula. The Clark Fork is our blue ocean. The largest river by volume in the state of Montana has been loved by outdoor recreationists for as many years as most of us can remember. I love that we embrace the river in this community and I would love to see us put our support behind the creation of Max Wave and the redevelopment of the island and river corridor just downstream from the Orange Street Bridge. River-related recreation – whether it is fishing, paddling, stand up paddleboard yoga or just simply watching along the banks – is a way of life for the Missoula community. Rivers and the land surrounding them beat through the hearts of Missoulians. Not only is there a deep connection with the body of water that flows through our Downtown, but we also understand the essential tie that binds the love of the outdoors with the economic benefits of the river and outdoor recreation. Not to mention the great benefits of removing the concrete barriers and rebar to improve the health and safety of the river.

Every day I fall a little more in love with our special community and the people behind making great things happen. Speaking of rivers – mark your calendars for Missoula's signature celebration, the River City Roots Festival Friday and Saturday, August 24 & 25. Also, make sure to check out the **Secrets of the Clark Fork** Unseen Missoula Tour where you can walk along the scenic Clark Fork Trail while hearing the stories of the past. Learn about the native history along the river, the natural history of the Clark Fork and the bridges. Learn about what used to be!



MissoulaDowntown.com

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Shane Stack.....MT Dept. of Transportation

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Lincoln Mansch.....Marketing & Events Director

Robert Giblin... Finance & Administration Director

Sarah Ferguson.....Operations

Karen Snow.....Director of Giving

Kalina Wickham.....Customer Service

Pam Udall.....Development Director



Welcome New Members!

Hospice Care Foundation
Tara Westlie
715 Kensington Ave
(406) 541-2255
www.hcfmissoula.com

CASA of Missoula
Charity Stubb
(406) 542-1208
www.casamissoula.org

River City Brews Rafting Tours
Noah Sohl
(406) 924-9713
rivercitybrews.com

Purusa Yoga
Sherika Fernando
102 E Main St, Ste. B005
(406) 241-0385
purusayoga.org

Western Cider Company
Jon Clarenback
(406) 540-4477
www.westerncider.com

Wells Fargo
Randy Riley
(406) 327-6200
www.wellsfargo.com

Momentum Athletic Training
Rhea Black
214 E Main St.
(406) 531-1625
www.momentumat.com

Saketome Sushi
Scott Jeffrey
137 W. Front St.
(406) 926-2555
saketomesushi.com

VFW Post 209
Miles Wetzel
245 W Main St.
(406) 381-8544
vfwpost209.org

Sugar Tree Hair Salon
Pagona Kubert
101 S. Higgins Ave Ste. 12
(406) 728-0925

MAKE YOUR MDA PAGE POP!
A friendly reminder to update your business page on the Downtown Missoula Partnership website. Send us pictures, blurbs and updated info if needed! Visit missouladowntown.com and search for your business name.

A Marathon Runs Through It.
And a river or two as well.



Get ready for the next Missoula Marathon on Sunday, July 15, 2018. MM = 3 days of fun, laughter, runs and races, happiness, and personal accomplishments!

The Missoula Marathon is the brainchild of a group of local, dedicated members of Run Wild Missoula who want to share the area's beauty and Missoula's unique feel with runners from all over. The Missoula Marathon is one of our community's most beloved and supported events. The Missoula Marathon has twice been named as the Best Marathon In The U.S. - in 2010 by the readers of Runner's World Maga-

zine and in 2017 by The BibRave 100. Runner's World has also named the Missoula Marathon as a Top Marathon For Back-Of-The-Packers (2017) and a Top 10 Bucket List Marathon (2018).

The three-day Missoula Marathon weekend includes a free Beer Run and Social on Friday; a marathon Expo, the Missoula 5K, and Kids' Marathon on Saturday; and Marathon and Half Marathon on Sunday. The Missoula Marathon is a Boston Qualifier and walker friendly. Visit: missoulamarathon.org for more information. ■

Connect to Your Community at the 33rd Annual MDA Member BBQ!

We're bringing back the food, fabulous raffle prizes, activities for the kiddos and FUN with the Downtown Olympics!

Tuesday, July 17

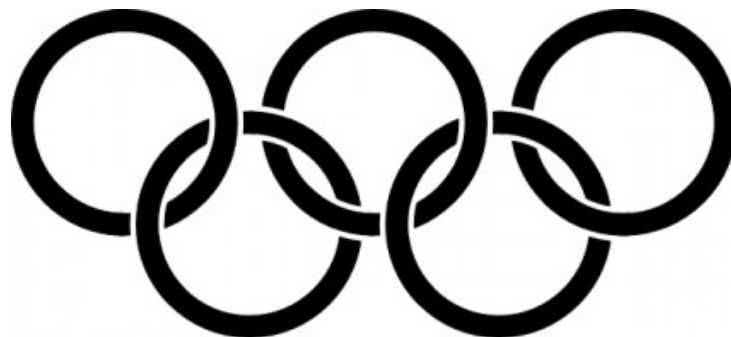
5:30-8:30pm

Caras Park

\$15 per person

\$175 for tables of eight

****Sign up your team, RSVP, and get more information at missouladowntown.com/bbq**



Randy Krastel: Downtown Missoula's Newest Dedicated Police Officer



City of Missoula Police Officer Randy Krastel has accepted the position as the Dedicated Downtown Police Officer (DDPO) for Downtown Missoula. He replaces Shelagh More, who was recently hired by the University of Montana.

A native of Baltimore, Maryland, Krastel earned an associate degree from the Community College of Baltimore County in 1998. He relocated to Missoula in 1999 and earned a B.S. in Sociology and Criminology from the University of Montana in 2003.

Krastel has been a patrol officer with the Missoula Police Department since 2004. He is married and has two children, ages 5 and 2. In his free time, he enjoys fishing and gardening, and he grows giant pumpkins.

Krastel can be reached via phone (406-396-3188) or email (RKrastel@ci.missoula.mt.us). ■

Need a power washing to make your sidewalks shine?

Contact Downtown Maintenance Manager, Daniel Tulk for an estimate today!

Daniel Tulk: (406) 370-7540

Important Numbers to Know This Summer

Call **911** if you need police, fire or ambulance services.

Downtown Police Officer

Randy Krastel.....406-396-3188
Officer Krastel works 40 hours a week to ensure the safety of our Downtown area.

Downtown Ambassadors

Dave Chrismon.....406-396-7806
The Downtown BID staffs 40 hours of Ambassador Services May through October.

Homeless Outreach Team (HOT)

406-493-7955 (call or text)
The Poverello Center HOT Program reaches out to our homeless individuals to provide assistance.

Updates & Changes to Missoula's Newest Tours

THANK YOU MISSOULA! The response to the new Unseen Missoula tours has been overwhelming. The initial **Basements & Back Alleys** tours are all booked up, but exciting news - new Basements & Back Alley dates will be released in July!

Also new, the **River Walk** is getting a much more fitting name - **Secrets of the Clark Fork!** Immerse yourself in the fascinating stories of the Clark Fork and discover hidden gems in Downtown Missoula!

A big thanks once again to all tour participants so far and to our program partners - the Missoula Downtown Foundation, Business Improvement District, the Historic Preservation Commission, the Dana Gallery, the Elks Lodge, the Hammond Arcade Building, and the many soon to come. Head to missouladowntown.com/tours/unseen-missoula for more information and to reserve your spot today! ■



Celebrate Montana's Celtic Culture at the Annual Celtic Festival July 28 in Caras Park

Celtic Festival Missoula is an annual celebration of great Celtic culture, focusing on music, dance, and food. The mission of the event is to perpetuate Celtic culture and to introduce the culture to future generations in Montana. The festival presents the culture both in its historical form and as it has evolved into new and modern forms, such as Celtic Rock. These great traditions are alive and celebrated at Celtic Festival Missoula every year.

The festival features a wide diversity of performers and styles. The food vendors and their menus are selected with great care.

Celtic Festival Missoula takes place in Caras Park, alongside the Clark Fork River. Admission is Free.

The 2018 Festival is scheduled for July 28 from Noon until 10pm. The schedule for the day includes:

- 12:00pm - Celtic Dragon
- 12:30pm - The Missoula Irish Dancers
- 1:15pm - Floating Crowbar with Haren Irish Dancers
- 2:45pm - The Haran Irish Dancers
- 3:30pm - Celtic Dragon and the Highland Dancers
- 4:30pm - Missoula Irish Dancers
- 5:30pm - Stout Pounders
- 7:15pm - Screaming Orphans
- 9:00pm - Seven Nations

For more information, visit celticfestivalmissoula.com.





MEMBERS!

Did you know you get \$100 off your rental of Caras Park just for being a MDA member? Book your next company picnic, board meeting or fundraiser in "Missoula's Living Room" - Caras Park!

Please submit member Shout Outs by the 18th of each month to sarah@missouladowntown.com

Shout Outs

"First you dream. You dream about incredible things." For musical theatre lovers, the song "First You Dream" by Kander & Ebb epitomizes the inspiration Broadway can provide. How very fitting that Broadway veteran Michael Lowney will perform First You Dream: Michael Lowney with Special Guests Andy Taylor and Chrissy Whitehead in his hometown of Missoula, where he first dreamed of Broadway. First You Dream will be presented **Wednesday, July 11 at 7:30 PM at the MCT Center for the Performing Arts.** Reserved seating tickets are \$30 and available at MCTinc.org, by calling 406-728-PLAY, or at the MCT Box Office. The Box Office is open Monday-Friday between 9:00 AM and 5:00 PM and one hour before showtime.

Help Habitat for Humanity of Missoula complete two more homes this year with two single mothers. Through your purchase of Stay Home for Habitat Raffle tickets, join our mission to eliminate poverty housing — and at the same time, seize the opportunity to win amazing prizes (no need to be present at drawing on **August 1** to win)! **TICKETS** – 1 for \$10 / 5 for \$40. **PRIZES INCLUDE** (but are not limited to...) Oregon Coast getaway, outdoor & family activities around the Inland Northwest, a Missoula staycation, local shopping, dining & more! Visit habitatmsla.org/2018-habitat-raffle to view full prize listing and call **549-8210** or email hannah@habitatmsla.org to get **your tickets!**