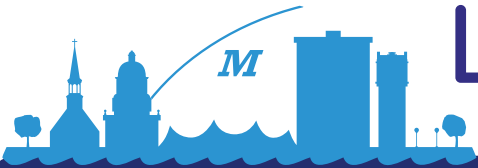


Missoula Downtown Lowdown



Connecting our Community

Promoting, Supporting & Enhancing the Vitality of Downtown Missoula for the Betterment of Our Community

October 2015

- **Spotlight:**
- Montana Film Festival
- Missoula Growth Policy Project
- Be a Friend to MDF

Please share with friends and colleagues!



MissoulaDowntown.com

MDA Board & Staff

President

Heidi Starrett Missoula Independent

Past President

John Horner First Interstate Bank

VP of Advocacy

Aimee McQuilkin Betty's Divine

VP of Marketing & Events

Mario Schulzke University of Montana

VP of Master Plan Implementation

Matt Ellis Missoula Osprey/Uptown Diner

VP of Membership

Julie Tomasik AAA Mountain West

Treasurer

Rick Eneas Montana CDC

Board of Directors

Trent Baker Datsopoulos, MacDonald, & Lind
Larry Brehm OZ Architects
Anders Brooker Runner's Edge
Lynda Brown Brown HR Consulting
Ellen Buchanan MRA
Dan Cederberg Cederberg Law Offices, P.C.
Emily Costello Treasure State Bank
Anne Guest Missoula Parking Commission
Kim Klages-Johns MSO Hub
Diane Lanning Providence/St. Patrick Hospital
Scott MacIntyre Badlander/Global Pacific ATM
Brooke Redpath Missoulian
Chad Strickland Liquid Planet

Ex Officio Members

Corey Aldridge Mountain Line
Shane Stack MT Dept. of Transportation

Downtown Partnership Staff

Linda McCarthy Executive Director
Topher Williams Membership & Events Director
Kristen Sackett Marketing & Events Director
Robert Giblin Finance Director
Tom Aldrich Operations Coordinator
Noreen Humes Community Development

President's Column

by Heidi Starrett

Missoula Independent
hstarrett@missoulainews.com



Now the majority of our 2015 event season has concluded, the MDA staff and board have had a chance to catch a collective breath. What an amazing season it was! Year in and year out we continue to have successful events that benefit not only the MDA but the community as a whole. Of course, it goes without saying that we could not continue to have such success without our sponsors, vendors and volunteers. So to all of you "unsung heroes", a heartfelt thank you.

Personally, I have also had a chance to reflect on our busy year. Finding myself with a little extra time on my hands after work recently, I decided to go for a run along the river. This was followed by a cool-down walk along Main and Front

streets. Just minutes into my walk, I started reflecting on what really makes Missoula such a cool place. Yes, there are the unique locally-owned businesses and of course the river and trails to consider, but what IS IT that makes Downtown so great? Then it occurred to me, just about every business I walked by is owned or managed by people who take an active role in shaping our Downtown. Some of the businesses encourage their employees to volunteer for our events; others vend at our events. Some sponsor our events, and others spend endless hours planning and running events that take place at Caras Park with the intent of benefiting Downtown as a whole.

There are countless creative individuals, businesses and organizations that are a part of the collaboration that benefits Downtown. As we head into October, there are two events I feel are representative of such collaboration.

The first is Homecoming; as I continues p. 2

Five Ways to Be A Friend & Help the MDF in October

1. What is a Friend? During the months of October & November consider becoming a Friend of Downtown by donating a one-time annual gift.

2. Need NEW tires? For every new tire set ordered at Roemer's Tire Factory, \$20 will be donated to the MDF for electrical repairs needed to install holiday décor in Downtown Missoula this season. See enclosed Roemer's Flyer for details.

3. What are other Friends doing? Consider setting up a monthly contribution or donating a planned gift.

4. Time on your hands? The MDF is always in need of extra hands and brains to help with event planning, staff events, data entry, and other tasks. Any volunteer help is greatly appreciated.

5. Spread the word: see the enclosed flyer on the MDF's definition of a Friend. Please forward information to those you believe would be a good match with the MDF's mission. Thank you!

For more information on all of the ways you can help, please call (406) 543-4238 or go to www.downtownMISSOULAfriends.org.



President continued

write this column, it's just a few days away. The University of Montana does a terrific job in engaging the entire community in the week-long event, including several festivities held Downtown. Whether it was the All-Alumni Dance and Social at the Holiday Inn, the 8th Annual Homecoming 5K Hustle or the Homecoming Parade, I hope you had a chance to participate.

The second event that is currently happening is a community-wide fundraiser spearheaded by the Missoula Downtown Foundation (MDF). The MDF is raising funds to upgrade the electrical infrastructure that supports the Downtown holiday decorations. This project is long overdue and comes along at the perfect time as the MDA begins to plan for

our last event of 2015, the Parade of Lights. Roemer's Tire Factory has graciously offered to help the MDF by donating \$5 of every tire sold in October to the project. This is another amazing collaboration that benefits Downtown.

In essence, I have decided that collaboration is what makes Downtown cool. According to Wikipedia, collaboration is a recursive process where two or more people or organizations work together to realize shared goals. This is more than the intersection of common goals seen in co-operative ventures, but a deep, collective determination to reach an identical objective, an endeavor that is creative in nature - sharing knowledge, learning and building consensus. Yeah, that's Missoula!

Roxy Launches Montana Film Festival

This fall, the Roxy Theater will launch the first annual Montana Film Festival in Missoula October 1-4. The festival's theme is "Past, Present, and Future" and will feature premieres of films made in Montana, a retrospective covering 70 years of Montana film history, and an offering of festival hits from around the country.

The Montana Film Festival came about when University of Montana Media Arts graduate students Aaron Roos and Andrew Rizzo joined the Roxy staff. Both had worked to curate the year-end student showcases for the Media Arts department. They wanted to build off the existing programming at the Roxy and create a similar event for the Montana filmmaking community at large.

"It all just kind of made sense. The state had no national recognized narrative film festivals," Roos said. "We saw what the Roxy was doing, what we were doing in Media Arts and thought we can do this on a larger scale."

Three made-in-Montana films



will have Montana premieres at the festival: "Subterranea," "Love Like Gold" and "The Triangle." Additionally the festival will celebrate the history of Montana filmmaking by screening classics such as "Heaven's Gate," "Slaughter Rule," "Always" and "Little Big Man."

The MTFF aims to create a space for patrons to engage with films and filmmakers without barriers.

The festival is also working with Tell Us Something to curate a festival storytelling event where filmmakers, writers and local Missoulians can come together and share personal stories about film. Roos hopes that out-of-state attendees leave the festival with fond Montana memories that will bring them back to work in the state.

"We want filmmakers and writers to come here and see how magnificent this country is and we want them to know what a great location this is for film," he said.

For more film listings and showtimes check the festival's website at montanafilmfestival.org.

MDA Committee Meetings

Marketing

Monday, October 5
4 - 5pm

Downtown Partnership Office

Membership

Tuesday, October 13
4 - 5 pm

Downtown Partnership Office

Advocacy

Wednesday, October 14
8:30-9:30 am

Downtown Partnership Office

Master Plan

Thursday, October 15
12 - 2 pm

First Interstate Bank



End of Summer Downtown Services

Does your building have some lingering summer graffiti? Has your sidewalk accumulated a lot of dirt this season? The Downtown BID of Missoula can help! BID Maintenance offers graffiti removal and power washing until mid-october.

Interested in exploring contracted snow removal services? The BID Maintenance vehicles are equipped with snow plows to offer sidewalk snow removal in winter. Please contact Maintenance Manager Daniel Tulk at (406) 370-7540 for a quote and more information on power washing and snow removal services.

How can you help winterize your sidewalk this fall? Continue to water the trees in front of your building through fall to ensure that they survive the winter. To learn more about Downtown tree maintenance, please visit ci.missoula.mt.us/234/Plant-a-Tree

CONNECTING OUR COMMUNITY

New Member Spotlight



Established in 2007, the Nursing Nook is the MDA's newest member, located at 734 Kensington Ave. As a Registered Nurse, owner Jennifer Stires said she created the Nursing Nook after working as a public health nurse for 10 years and consistently seeing a lack of breastfeeding education amongst new parents and healthcare providers. She started providing home visits for breastfeeding education and maternal and child health care out of her car in 2005 and the Nursing Nook grew from that enterprise.

The Nursing Nook provides breast pumps through patrons' insurance, as well as specialty feeding devices and other newborn essentials. They also offer a variety of monthly classes for parents and caregivers such as Infant, Child, and Adult CPR and

First Aid, Preparation for Successful Breastfeeding and a Doula Breastfeeding Education course. New mothers can also schedule private lactation consultations either in the Nursing Nook office or in the comfort of their homes. A new service offered is car seat safety checks. Jennifer's husband and Nursing Nook co-owner Scott is a trained car seat safety technician so families can schedule appointments to have their car seats inspected to ensure they are installed correctly.

The Nursing Nook is a calming refuge for new parents, Stires said; a place where parents can learn from each other's questions and stories as well as from the resources provided. Stires believes the Nursing Nook is valuable to the Missoula community because it works to inform the entire community, not just new parents, about breastfeeding and other resources available to families.

Stires is looking forward to connecting to other businesses as part of her MDA membership.

Visit www.nursingnook.net or call 406-721-5440 for more information.

City of Missoula Growth Policy Project: Together. Involved. Shaping the Future.

The Growth Policy planning process is almost complete. The final 'Our Missoula' City Growth Policy is available for your review and comment at www.ourmissoula.org. Comments will be considered at the Planning Board public hearing on October 6 at 7:00 p.m., City Council Chambers, 140 W. Pine Street.

The 'Our Missoula' City Growth Policy is the fundamental policy document that guides growth and development in Missoula. Citizen input flows through the document, providing continuity from the early education and engagement phases of the public involvement process through to the developing policy directions, which empower community members with prioritized strategies and actions to reach a shared vision for the future.



OUR MISSOULA

Looking inward. Moving forward.

The vision for Missoula in 2035, with supporting land use concepts, goals, objectives, and actions, is one of managed growth while meeting the needs of the community's residents. Conservation of the qualities and characteristics that Missoulians value are fundamental to reaching a shared vision of a sustainable, livable community with a diversified economy, improved infrastructure and environmental quality, and affordable housing options for all.

Welcome New Members

Nursing Nook, LLC.

Scott & Jennifer Stires
734 Kensington Ave.
Missoula, MT 59801
(406) 721-5440
www.nursingnook.net

Katherine Sullivan, PLLC

111 N. Higgins, Suite 508
Missoula, MT 59802
(406) 493-1654
info@sullivanip.com
<http://www.sullivanip.com/>



The 13th Annual Parade of Lights is Saturday, December 5, 2016 and planning is already underway! This all-day family event includes numerous children's activities and projects, the arrival of Santa Claus, and concludes with the Parade of Lights and the lighting of the Downtown Christmas Tree at the Red XXXXs on North Higgins Avenue.

For information on how your business can be a part of the holiday cheer contact Membership and Events Director Topher Williams at topher@missouladowntown.com

Boost your marketing/advertising presence with year-end specials from MDA Members ONLY FOR MDA Members!



Please email Kristen Sackett at kristen@missouladowntown.com for the available specials. The compiled member-to-member deals will also be posted under 'Member News' at missouladowntown.com.



218 E. Main
406.543.4238
missouladowntown.com



218 E Main St, Suite C
Missoula, MT 59802
Ph: 406.543.4238
MissoulaDowntown.com

ADDRESS SERVICE REQUESTED

PRSRT STD
U.S. POSTAGE PAID
Permit No. 74
Missoula, MT 59801



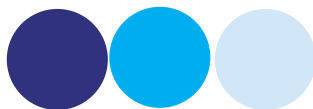
Promoting, Supporting & Enhancing the Vitality of Downtown Missoula for the Betterment of Our Community

Roots Fest Successful Despite the Smoke

With all the chaos surrounding the start of school, the first Grizzly Football Game, and severely smoky skies, the 10th annual River City Roots Fest was still a great event for all who attended. Attendance was significantly higher than in previous years, but sales in art, food and beverages were comparable to 2014. While both the run and the stand-up paddle board contest had to be cancelled due to Health Department recommendations, the rest of the festival carried on without any major hitches.

The MDA Board of Directors and Roots Fest Planning Committee are very grateful for the 50+ business sponsors and 300+ volunteers. Your support is critical to ensuring Missoula has a signature celebration of this special place we love.

Next year's Roots Fest is slated for Friday and Saturday, Aug. 26-27, 2016, as we continue the tradition of welcoming UM students and their families to Missoula.



Shout Outs

The UM School of Music is excited to present pianist Benny Green for the inaugural performance of the UM Jazz Artist Series. This solo piano concert will take place on Wednesday, October 7th at 7:30pm in the University of Montana Music Recital Hall. A veteran of some of the most influential jazz artists, Benny Green is arguably the most in demand jazz pianists performing today. For tickets go to www.griztix.com, call 406-243-4581, or stop by the UMArts Box Office.

The 7th Annual Montana Fall Brewers Festival is Friday, October 16 at 5:00 p.m. at Caras Park. Join the Montana Brewer's Association for a day of delicious beers, great food and a good time by the beautiful Clark Fork River. Featuring only Montana-made beers, admission is \$25 in advance and \$30 the day of the festival. Admission includes a commemorative tasting glass and unlimited beer samples. For more information, visit <http://montanabrewers.org/> or call 406-948-BREW (2739).

The UM School of Music "Celebrate Piano Series" presents the 8th annual Pianissimo! concerts, October 16 and 17, 7:30 p.m., at the Music Recital Hall. Featuring nine pianos, over 30 pianists and a rollicking good time, these high-energy concerts feature many of Montana's favorite pianists. For tickets go to www.griztix.com, call 406-243-4581, or stop by the UMArts Box Office.

On Saturday, October 17, Edge of the World will be whipping up an all ages batch of funk and rail rides to kick off the beginning of the winter season in Caras Park. Treasure State Shred Fest Part 5 will reflect the glowing potential of Montana's emerging winter scene. Admission is free to the public with a \$25 fee for riders wishing to participate in the rail jam. Contact James P. Fleege (630) 675-4274 or jpfleege@gmail.com for more information.

**ARRIVED
&
AVAILABLE!**



**Show your
Downtown
pride with
a reusable
bag!**

**Want to sell the Downtown Bags at
your place of business?**

Contact Kristen Sackett at 406.543.4238 or
kristen@missouladowntown.com for more information





OCTOBER 2015

more info at missouladowntown.com

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|------------------------|--|--|----------|---|--|
| | | | | 1 | 2 First Friday Gallery Night Pray for Snow @ Caras Park 5pm | 3 Missoula Pop-Up Collective Sale @ Plonk 12pm Zoo Fest @ Caras Park 12pm |
| 4 Zoo Fest @ Caras Park 12pm | 5 | 6 | 7 | 8 | 9 Night of the Griz 5K Glow Run @ Caras Park 8pm | 10 Griz Home Game |
| 11 Peace Party @ Caras Park 3pm | 12 Columbus Day | 13 MDA Luncheon Candidate Forum @ Holiday Inn | 14 | 15 | 16 7th Montana Fall Brewers Festival @ Caras Park 5pm | 17 Treasure State Shred Fest @ Caras Park 5pm |
| 18 | 19 | 20 | 21 Coffee Talk w/ Missoula County Public Schools @ Hellgate High School | 22 | 23 | 24 Griz Home Game |
| 25 | 26 | 27 Downtown on Tap @ Radius Gallery | 28 | 29 | 30 | 31 Halloween Saturday Markets Close |

NOVEMBER 2015

more info at missouladowntown.com

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|--|----------------------------------|--------------------------------|-------------------------------|---|---|
| 1 Daylight Savings Time Ends | 2 Festival of the Dead Missoula Mandala | 3 Election Day | 4 | 5 | 6 First Friday Gallery Night | 7 |
| 8 | 9 | 10 MDA Luncheon | 11 Veteran's Day | 12 | 13 | 14 Griz Home Game |
| 15 | 16 | 17 | 18 Coffee Talk | 19 | 20 | 21 |
| 22 | 23 | 24 Downtown on Tap | 25 | 26 Thanksgiving | 27 | 28 Small Business Saturday |
| 29 | 30 | | | | | |



Connect our Community



Member Socials **40 Years** October 2015 CONNECTING OUR COMMUNITY

Membership Luncheon

Tuesday, October 13 11:30 am to 1:00pm - Holiday Inn Downtown (200 S. Pattee St.)



Join the MDA and City Council Candidates from wards 4, 5 and 6 for lunch! Learn what the folks running for City Council think about issues that are impacting Downtown. This is your opportunity to meet the candidates and ask them the questions you care about! Candidates running in Ward 4: Patrick Weasel Head, John Dibari; Ward 5: Julie Armstrong, Chase Callen; Ward 6: Michelle Cares, Rick Browne, Michel Ellsworth. You can check out the candidates responses to issues concerning Downtown by visiting our website missouladowntown.com/2015/08/citycouncil.

Coffee Talk

Wednesday, October 21 8:00 to 9:00am - Hellgate High School (900 S. Higgins Ave.)



Forward Thinking, High Achieving.

Please join us at the Hellgate High School cafeteria where student hosts will be welcoming greeters and asking folks to please sign in and wear a visitors badge. Missoula County Public School and the administration of Hellgate High School are pleased to welcome businesses into the school to see what would be possible with the support from upcoming school bonds and update the community on the success of the Hellgate Finance Academy.

Downtown On Tap

Tuesday, October 27 5:00 to 7:00 pm - Radius Gallery (114 E. Main St.)



The Radius gallery in Downtown Missoula just turned one year old! To celebrate, their new exhibit is called Radius 1 a tribute to the artists they started with. They are also hosting the MDA for Downtown on Tap! Come down to mingle, drink, eat and of course enjoy some beautiful art!