

Missoula
DOWNTOWN
 Dialog

August 2014



in this issue...

- Big Match for Real Change
- Zootown Fringe Fest
- Symphony in the Park
- Graffiti Removal
- McCartney Pre-Party

Promoting, Supporting & Enhancing the Vitality of Downtown Missoula for the Betterment of Our Community

The MDA Wants YOU! Volunteer for:

AUG
23



AUG
24

Downtown's Biggest Event

The month of August brings the return of UM students and the signature celebration of the city we live in: River City Roots Festival. Slated for August 23-24 this year, Roots Fest brings more than 15,000 people to the heart of downtown for live music, art, family fun, run, great food, cold beer, and new this year: a stand-up paddle board race on the Clark Fork River.

Headlining Roots this year is Sam Bush, an exceptional mandolin player who has played with the likes of Allison Krauss, Emmylou Harris and Garth Brooks. Sunday's headliner is Nathan and the Zydeco Cha Chas. More information on the entertainment can be found online at www.rivercityrootsfestival.com or in the August 17 issue of the Roots program in the Sunday Missoulian.

Nearly 300 volunteers are needed to staff Roots Fest this year, and the Missoula Downtown Association is so grateful for all the volunteers who serve our community.

If you are interested in volunteering, please register online at missouladowntown.com/volunteer, shoot us an email at info@missouladowntown.com or give us a call at 543-4238.

Volunteers receive a complimentary t-shirt, wristband, and commemorative beer cup.

It's also time to register for the Roots Run; a four-mile competitive and fun run from Downtown, up through Greenough Park and back. The run will start Sunday at 10am from Circle Square and finish in front of the Main Stage on Ryman Street. Register online at RiverCityRootsFestival.com

This year's event also features a stand-up paddle board contest that will take place Saturday from 11am-3pm on the Clark Fork River. There is a cap of 75 contestants, so get registered today if you're interested in competing. There will be a one-mile race and a five-mile race, and prizes will be awarded to male and female winners in both races. Volunteers at Strongwater Mountain Surf shop and OmniBar are organizing the SUP contest.

Roots Fest is admission-free and open to all, thanks to the generosity of our sponsors – more than 50 local businesses who purchase sponsorships to help cover the hard costs of this event. Major sponsors include the Missoulian, Montana Radio Company, Big Sky Brewing, First Interstate Bank, the Good Food Store and many, many others. We are very grateful to those businesses supporting Roots Fest!

A full schedule of events is included in this issue of the Downtown Dialog. We look forward to closing out the summer of 2014 and welcoming home our UM students with Roots Fest. Let's showcase the best of Downtown this month.

The Downtown Dialog should be shared with all your staff members! Please pass it around your office.

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10th Annual Symphony in the Park Returns to Caras Park Aug 10

by Lucy Beigle

Missoula Symphony

A little bit of country, a little bit of rock and roll... if you add to that classical, Americana, and a handful of well known movie tunes, we've got ourselves a great concert. This year's Symphony in the Park, now in its tenth year, features what music director Darko Butorac describes as "truly something for everyone—a show worthy of a tenth anniversary!" The free concert is one of Missoula's most popular events and takes place on Sunday, August 10 at 7pm in Caras Park.

The concert will feature special guest and up-and-coming Country Western star Tyler Barham. Recently named one of Billboard's "10 Country Artists to Watch in 2014," Barham was born and raised in Montana and is returning to his old stomping grounds for Symphony in the Park. "We wanted to do something different and fabulous for this concert," says Symphony Executive Director John Driscoll. "Bringing in Tyler cer-



tainly fits the bill—he's a local boy done good, the audience is going to love him."

Although many people bring a picnic, concert goers also have the option of purchasing dinner and cocktails from on-site vendors. Big Dipper Ice Cream truck will also be there selling its custom made "Bachalatte" ice cream. The coffee/dark chocolate chunk concoction was created in honor of the Symphony in the Park and, for those who can't wait for the concert, can be purchased at Big Dipper starting the first week of August.

Picnic or not, Driscoll recommends getting to the concert early to get a good spot, and bringing a lawn chair or blanket to sit on. For those who want to ensure a place, limited reserved seating is available for advance purchase through the symphony office.

For more information on Symphony in the Park and the Missoula Symphony Orchestra, call 406-721-3194 or visit www.missoulasympphony.org.

Forward MT Celebrates 10 Years, Public Event Aug 16 at Caras Park

by Tess Carlson

Forward Montana

Ten years ago, Forward Montana asked if it was possible to get young people excited about politics. A decade later, they've trained hundreds of young leaders, mobilized tens of thousands to cast a ballot, and proven that young people can move Montana forward.

To celebrate their birthday and support the next generation of leaders, Forward Montana invites you to attend The Williams Effect: Celebrating 10 Years of Forward Montana. There will be food trucks, a dunk tank, ice cream, corn hole, pitchfork fondue, cotton candy,

and even a specially made FMT anniversary IPA!

The evening is free and open to the public and donations are encouraged at the door. Sponsorships are available to organizations and individuals. If you are interested in sponsoring The Williams Effect: Celebrating 10 Years of Forward Montana or would like more information about attending, please contact Tess Carlson at 406-546-0692 or visit www.forwardmontana.org.

Since its founding ten years ago, Forward Montana has had a profound impact on Montana politics. With your support, we can ensure an even greater impact over the next ten!

MDA Committee Meetings

Advocacy

Tuesday, August 12
4-5 pm Downtown Partnership Office

Master Plan

Thursday, August 21
12-2 pm at 140 West Pine

Membership

Thursday, August 21
4-5 pm Downtown Partnership Office

Marketing

Thursday, August 28
1-2 pm Downtown Partnership Office

River City Roots Fest

Fridays
11am Downtown Partnership Office



OUR MISSOULA

Looking inward. Moving forward.

The Growth Policy planning process is your opportunity to have a say in how this community moves forward, takes on new and emerging challenges, and continues to retain the values and character of what makes Missoula special.

After a successful launch of the Our Missoula Project in June, City staff has been busy setting up a variety (28 in total) of topic-based listening sessions scheduled to run through the beginning of September.

A listening session scheduled for Tuesday, August 19 from 11:30 to 1:00 in the Jack Reidy Conference Room (140 W. Pine St.) is specifically planned to focus on the Downtown and to hear from the Downtown community (businesses, property owners, residents, advocates, enjoyers, etc.).

This is an opportunity for you to share your ideas on the types of challenges that the community faces and possible solutions from the downtown perspective. To learn more about the project including other listening session topics and ways to get involved, go to www.ourmissoula.org.

A Collaboration for Downtown:



Welcome New Members!

Boys & Girls Club of Missoula

Jose Diaz
1515 Fairview #243
542-3116
jdiazbgcm@gmail.com

Comfort Inn - University

Kate Leonberger
1021 E. Broadway
549-7600
kate@missoulacomfort.com

In Your Own Words

Tamera Freimund
101 Rolling Green
370-1801
voicedhistory@gmail.com

National Wildlife Federation

Sarah Bates
240 N. Higgins, #2
541-6730
batess@nwf.org

Stockman's Bar

Mike Larson
127 W. Front
549-9668

Zoo Town Fringe Festival

Michelle Risho
PO Box 7302
544-4606
michelle.risho@gmail.com

Real Change Program receives \$5,000 match to stimulate giving for Homeless Outreach Team

In an effort to support the Missoula Homeless Outreach Team, led by super counselor Travis Mateer, the Downtown Business Improvement District Board of Directors decided to support the Real Change program with a \$5,000 match to help stimulate giving to the Real Change boxes and cafes located on retail countertops throughout Downtown Missoula.

The goal is to help generate more community giving and help fund the program that has the most significant impact on helping those in need on their terms. For example, Mateer and his associates have helped several homeless individuals this summer by finding the

appropriate resources for things like a bus pass home, a replacement wheel chair, a voucher for a hotel room and Section 8 assistance for permanent housing.



Downtown stakeholders and their customers can best support those in need by promoting and financially giving to the Real Change program. In addition to collecting spare change, folks can also give in larger

ways by donating online (<http://www.missouladowntown.com/realchange-donation-form>) or sending checks, payable to the Missoula Downtown Foundation, to 218 East Main Street, Suite C; Missoula, MT 59802.

Discussions Continue on Sidewalk Dining

Following last month's meeting between MDA food and beverage members and city staff members on a proposed sidewalk dining ordinance, MDA staff are working to coordinate a meeting with Department of Revenue staff members to further discuss the concepts of permanent barriers noted in the administrative rules that govern liquor service in the public do-

main. Montana DOR staff will visit Missoula in late August (dates TBA) to meet with MDA representatives and city staff to discuss barrier types, sidewalk vibrancy and activities, and governance of the public right of way.

If you are interested in this topic and want to learn more, call the MDA office at 543-4238.



Missoula's second annual Zootown Fringe Festival invites the public to experience five days of live performances and art installations August 13-17 throughout downtown Missoula.

Zootown Fringe Festival is a performing arts smorgasbord featuring over 60 uncensored, rapid-fire, original live works and visual arts. Ticket prices range from free to \$12.

To learn how you can participate, visit www.zootownfringe.org

See you at the Fringe! Performance Outside the Box!



218 E Main St, Suite C
 Missoula, MT 59802
 Ph: 406.543.4238
 Fax: 406.543.9831
www.missouladowntown.com

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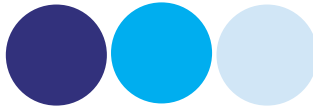
McCartney Pre-Party Aug 5 at Caras Park

Paul McCartney is coming to Missoula August 5. The Missoula Independent and Trail 103.3 invite you to come pre-party from 4-7 at Caras Park! It is sure to be a rockin' night!

Join the party before you head to the stadium for food, music, and a chance to win tickets to see McCartney's concert! A shuttle will be available to hitch a ride to the stadium at 6:15, 6:45, and 7:15.

Music by: Three-Eared Dog (a special Beatles Tribute) and Hellgate High School String Quartet.

Food Vendors: Dickey's BBQ, Noodles Express, Bitterroot Bison, Burn St. Bistro, Chicken Bacon Tator. All-Ages. Free to Attend.



Shout Outs

NorthWest Student Exchange is looking for families that would be interested in hosting a high school foreign exchange student for this upcoming school year. Students will arrive the end of August or early September and leave mid-June. Host families will provide room and board, and the students would come with extra spending money.

Please contact Joy Hilton if you would like more information at 207-6363 or joy.fer.12@gmail.com. You can also check us out online at nwse.com.

The MDA thanks Northwestern Energy and employees Brian Braach and Gary Palm for partnering with us to hang and take down the American Flags. MDA appreciates its partnership with Northwestern Energy and the volunteer hours put forth on this effort. We would also like to thank Larry Brehm and Geoff Badenoch for volunteering to help out early on a Saturday morning. MDA is fortunate to have exceptional support from business and individuals in the Missoula community.

Sunday Streets Missoula back on Higgins Sept 21, 12-4 pm

Jump off the sidewalk and take back the asphalt during Sunday Streets Missoula, which temporarily closes a section of Missoula roads to car traffic and opens them up to people for walking, biking, running, skateboarding and enjoying all kinds of FREE, fun activities. There is something for everyone! SSM starts at the XXXXs at the end of Higgins, and stretches south for over 1 mile. SSM is good for business and good for the community. Host an activity, volunteer or save the date and participate.

Visit SundayStreetsMissoula.org for more information or call 552-6732. (Affected businesses will receive parking and traffic information.)

Stay up-to-date by visiting www.missouladowntown.com.

Get Tagged? BID Can Help!

The Downtown BID of Missoula offers graffiti removal service during warm weather months, and the power washer in action.

Please do your part by reporting incidents to Missoula Police (552-6335) and the Downtown Ambassadors (396-7806).



BID maintenance can offer bids for graffiti removal or power washing. Rates range from \$45-\$65.

Daniel Tulk, maintenance manager, can be reached for estimates (370-7540). Please visit missouladowntown.com for info.