

DOWNTOWN BUSINESS IMPROVEMENT DISTRICT OF MISSOULA
Board of Trustees Agenda
Tuesday, July 16 - 3:00PM-5:00PM
Bid/MDA Conference Room – 218 East Main Street, Missoula

Board of Trustees

Tim France, Chairman
 Ellen Buchanan
 Alan Newell

Charlie Beaton, Vice Chairman
 Carma Gilligan

Dan Cederberg
 Rich Huffman

Agenda

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|-----------------------------|---|-------------|
| 1. | Meeting Commencement..... | 1 minute |
| 2. | Introduction of Guests and Public Comment..... | 3 minutes |
| 3. | MDA/BID Director MOU Extension (Action Item)..... | 15 minutes |
| 4. | MDA Staffing Transitions..... | 15 minutes |
| 5. | West Broadway BID Expansion..... | 5 minutes |
| 6. | Director’s Report | 20 minutes |
| | Downtown Master Plan-Update | |
| | Wayfinding | |
| | Committees- | |
| | Streetscape- Flags, Corner Landscapes, Garbage and Couches | |
| | Marketing- Downtown Marketing Campaign, Responsive Website | |
| | Budget – No July meeting – upcoming maintenance purchases | |
| | Business Development - Market Analysis, Downtown Inventory Report | |
| 7. | Ambassadors Report (including Downtown Officer Report) | 10 minutes |
| 8. | Approval of June 18 Board Minutes | 5 minutes |
| 9. | Financial Report..... | 10 minutes |
| | Trustee Comments | 10 minutes |
| 10. | Meeting Adjournment..... | 1 minute |
| TOTAL MINUTES ALLOTTED..... | | 120 minutes |