

**Downtown Business Improvement District of Missoula  
Board of Directors Meeting  
Tuesday, June 20, 2016 from 3-5 pm at the DMP Office**

**Present:** Carma Gilligan, Tim France, Charlie Beaton, Dan Cederberg, Alan Newell, Kirk Bodlovic

**Absent:** Ellen Buchanan

**Staff:** Linda McCarthy, Robert Giblin, Sarah Ferguson, Will Greenway

**MEETING COMMENCEMENT & INTRODUCTION OF GUESTS & PUBLIC COMMENT**

Meeting commenced at 3:03pm

**Celebration of Thanks for Alan Newell's 8 Years of Service to the BID**

**ACTION ITEMS**

**Approval of April Minutes; No May Meeting**

**Dan Cederberg moved to approve, Carma Gilligan seconded the motion and all voted in favor.**

**NON-ACTION ITEMS**

**FINANCE REPORT**

Robert Giblin reported that our cash position approaching June 1 is solid. Not much to report on the month of May as nothing is outlandish from a cash flow perspective. Kirk Bodlovic asked if Giblin anticipated the finance committee meeting sometime soon and Giblin responded he does anticipate that meeting happening soon. Gilligan asked if it was correct that the BID paid for the trash bags Downtown. Giblin responded yes, it was always the case for the Maintenance Manager, Daniel Tulk to purchase the trash bags for the BID. Robert asked if there were any additional questions, no one on the board had any further questions.

**UPDATE ON DOG LAWS & REQUEST FOR DDPO**

Cederberg reported that he will be drafting the language for the dog laws. Regarding the Downtown Dedicated Police Officer, Cederberg met with the Mayor and Chief Brady on June 10 and they have decided they are going to propose to the City Council, two new sworn officers and two new non-sworn officers. One sworn officer would walk the Downtown area from April 1 until June 15 which is when School Resource Officers (SROs) get out of school. From June 15 until August 15, the Downtown area would be covered by SROs. From August until the end of October, they would use a sworn officer again. Cederberg reported the hours the officers would patrol would be from 6:00 am until 10:00 pm. Jake Rosling will be the scheduling officer for this proposal. Many of the neighbors near the Poverello Center have asked that this project moves forward with Officer Rosling. Cederberg said that at this point they don't have the resources to hire people and train them and Chief Brady said they won't have the sworn police officers until next year. The proposal does not ask for any additional money, but they will need help to build the support for this proposal. Cederberg asked what the board thought about this proposal. McCarthy said she felt the way this proposal is set-up could help build more of a team effort among the officers Downtown so Andy Roy is not having to do it all on his own. Tim France suggested the officers being

rotated out throughout the year could prevent burnout in their roles. France also said he believes we should immediately advocate for a dialogue between the scheduling officer and the people of Downtown. Cederberg suggested at the next BID meeting, Chief Brady and Jake Rosling come and talk about the proposal. A discussion on the increased police presence in Downtown ensued. McCarthy will reach out to schedule Chief Brady and Jake Rosling coming to the next board meeting. Cederberg will continue working on the language for the dog laws. Bodlovic spoke briefly about the security issues they've faced at the hospital recently.

### **QUICK REVIEW OF PIANO PROJECT**

Will Greenway reported the pianos were rolled out at the last First Friday, June 6. The locations are the same as last year with the exception of the Mountain Line Transfer Station. There are about 10 people who would like to donate a piano. Greenway reported the pianos can no longer be stored where they are currently being stored so he is starting to look for new storage. Greenway is having a meeting soon to discuss the future of the program.

### **DOWNTOWN ECONOMIC DEVELOPMENT PRESENTATION: WILL GREENWAY**

Greenway reported to the board there are a number of reports for the Downtown Area he has already put together. There are 11 projects in the works for development for the Downtown area that should happen over the next 2-4 years. 11-12 projects involving infrastructure in the works in the next 2-3 years. Greenway walked through what is happening on the economic front in the Downtown area over the next 2-4 years. Greenway presented a report which focused on the number of new rental units in the Downtown area in the next few years. Everything coming up soon seems to be mixed use. Since 2008, \$1.1 Billion has been invested in Downtown Missoula. Infrastructure has been the greatest investment in the community since 2008, with service industry coming in second. Greenway informed the board he plans to have another 8-12 reports regarding economic development in Missoula by the end of August. Greenway then explained how these reports help people, investors, and developers see that Missoula is a market that is hot and safe to invest in. Greenway told the board he will be putting all these graphs and reports on an "Opportunity Flashdrive" to be able to reach out and talk to developers and investors about Downtown Missoula in order to help drive investment into our community.

### **DMP, MDA, MDF Reports**

**DMP** – McCarthy reported that DMP met last week to discuss the future of the Partnership as a whole. She reported it looks like it might be a 5 year plan and will focus on how to educate the community on each aspect of the partnership.

**MDA** – McCarthy reported MDA is focusing on events, membership socials and the BBQ, membership dues, and facility staff scheduling.

**MDF** – McCarthy reported the Foundation just got done with pianos, the license plate project continues to be looked into and the parking meter project should be wrapped-up soon. The Foundation is working to recruit more people to the board and is currently gearing up for the launching of the "Friends of Downtown" campaign in the fall.

### **MISSION REPORTS**

**CLEAN** –The focus right now is tree grates. McCarthy told the board if any of them see anything that needs to be addressed, to please let her know. Greenway passed around the clean team's updated stats to the board.

**SAFE** – Downtown Ambassadors are working 7 days a week. McCarthy reported the Kubota broke and she hopes to have it repaired in the next two weeks. The cost is likely to be \$4-5,000 and there is room in the budget. McCarthy told the board garbage and graffiti removal is going well.

**BUSINESS DEVELOPMENT** – McCarthy reported on openings and closings on the market.

**MARKETING** – McCarthy asked the board if they would like to see the Downtown Missoula video the marketing committee put out recently. The board viewed and enjoyed the video which can be found on [missouladowntown.com](http://missouladowntown.com).

**MASTER PLAN** – McCarthy reported the Master Plan Committee did not meet this month. She informed the board the next step will be talking in the next month or two about how to fund an updated version of the Master Plan. A discussion about how to fund, what to update, and who should lead the fundraising aspect ensued.

#### **ANNOUNCEMENTS & NEW BUSINESS:**

Cederberg asked what happened to element board shop and if it had gone out of business. McCarthy responded that she hadn't heard anything definitively. Cederberg also asked about First Call Communications moving and McCarthy reported that they consolidated all of the locations and will be moving in to the old Missoulian building in the fall. McCarthy also informed the board that Fran's Secondhand is closing due to retirement and that Missoulian Angler has recently changed hands.

McCarthy thanked Newell for his service and said she was sorry to see him go. Newell said his service on the BID board has taught him so much about his community and said he was honored to have served on the board. France gave Alan a gift from the board for his service

#### **TRUSTEE COMMENTS & MEETING ADJOURNMENT**

With no additional comments or announcements, the meeting was adjourned at 4:15 pm.