

DOWNTOWN BUSINESS IMPROVEMENT DISTRICT OF MISSOULA
Board of Trustees Agenda
Tuesday, May 21 3:00PM-5:00PM
Bid/MDA Conference Room – 218 East Main Street, Missoula

Board of Trustees

Tim France, Chairman
 Ellen Buchanan
 Alan Newell

Charlie Beaton, Vice Chairman
 Carma Gilligan

Dan Cederberg
 Rich Huffman

Agenda

1. Meeting Commencement.....1 minute
 2. Introduction of Guests and Public Comment..... 3 minutes
 3. Update with Greg Howe, the Urban Forester20 minutes
 4. Update with Ginny Merriam & Susan Hay Patrick, Mayor’s Downtown Advisory Committee members, on Real Change Not Spare Change Program.....15 minutes
 5. Joint Committee for a Missoula Downtown Partnership Update (France)25 minutes
 6. Director’s Report20 minutes
 - Downtown Master Plan-Update
 - Market Analysis
 - Wayfinding
 - Committees-
 - Business Development Committee-Access training and inventory report
 - Streetscape- Graffiti Forum, Tree planting, Fourth of July Flags
 - Marketing- Downtown Marketing Campaign
 - Budget – Expenditure policy
 7. Ambassadors Report (including Downtown Officer Report, Intern, Sun/Mon staffing needs)..... 10 minutes
 8. Approval of April 16th Board Minutes..... 5 minutes
 9. Financial Report..... 10 minutes
 - Trustee Comments 10 minutes
 10. Meeting Adjournment..... 1 minute
- TOTAL MINUTES ALLOTTED..... 120 minutes