

Downtown Stakeholder Survey Results

October 2007

• Please evaluate Downtown in the following categories:		Excellent	Good	Neutral	Fair	Poor	Number of Respondents:
• Cleanliness		40	165	31	21	4	262
• Traffic flow		8	103	45	75	23	254
• Community events	- number	94	121	25	6	0	246
	- quality/variety	95	112	31	9	0	247
• Safety	- street lighting	44	142	43	20	6	255
	- pedestrian	35	130	45	27	10	247
	- property	25	123	63*	24	14	249 *
• Business / shopping hours		27	151	48	23	9	258
• Selection of businesses		47	139	39	30	4	259
• Overall quality of businesses		58	167	28	7	0	260
• Cost of goods		18	135	72	29	2	256
• Selection and diversity of services		39	135	50	32	2	258
• Overall quality of services		41	152	38	9	1	241
• Parking	- availability	16	79	46	64	51	256
	- cost	38	100	44	36	33	251
	- for customers	14	89	47	50	41	241
	- for employees	11	47	49	52	69	228
• Entertainment opportunities	- general	55	139	41	10	2	247
	- dining opportunities	96	110	27	21	1	255
	- arts / culture	91	127	22	11	1	252
	- live music	53	112	51	27	7	250
• Residential opportunities	- quality	10	67	89	44	14	224
	- for sale	8	39	98	48	23	217
	- for rent/lease	9	50	93	48	19	219
• Signage	- general	14	110	86	27	9	246
	- directional	13	101	81	27	13	235
	- parking	15	74	85	46	14	234
	- historic	21	72	92	44	10	239
	- attraction / venue	18	74	76	43	11	222

** Revised numbers*

Number of:	Business Owners	<u>173</u>
	Residents	<u>90</u>
	Property Owners	<u>101</u>
	Employees	<u>32</u>