



Promoting, Supporting & Enhancing the Vitality of Downtown Missoula for the Betterment of Our Community

Support Downtown Missoula in Year-End Giving & 2015 Budgets

As we prepare to close out the final two months of the year, the board members and staff of both the Missoula Downtown Association (MDA) and the Missoula Downtown Foundation (MDF) encourage you to consider Downtown in your year-end giving and your 2015 budgeting process.

The Foundation is in the midst of its year-end Friends of Downtown campaign, encouraging all community members to make a tax deductible gift to the betterment of Downtown. These dollars are used for major placemaking improvements that need funds above and beyond



what MDA can bring to the table. Projects on the docket include expansion of flower baskets, boulevard banners and holiday décor; wayfinding signs and information kiosks, expansion of the crime-fighting pianos, and other major projects such as the Caras Park canopy, and gateway improvements to Caras Park at Ryman.

In addition to planning for the upcoming Small Business Saturday (Nov. 29), the Parade of Lights (Dec. 6), and the MDA Christmas Party (Dec. 10), we are preparing for a robust 2015 events

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Host an MDA Social in 2015

Members of the MDA have the opportunity to showcase their businesses by hosting a monthly MDA membership social. Membership Luncheons, Coffee Talk and Downtown on Tap are great ways to connect with fellow members in your space and spread the word about upcoming promotions, projects or other news.



Luncheons are the second Tuesday each month from 11:30am-1pm. Members pay \$12 to attend, lunch included.

Coffee Talk takes place the third Wednesday of each month from 8-9 am and costs \$50 to host.

Downtown on Tap is the last Tuesday of each month from 5-7pm, costing \$75. Hosts provide food and beverage, and attendance can vary 15-100.

If you go to our membership socials, you know what an excellent networking opportunity they are. The 2015 hosting season is quickly approaching, so contact the MDA as soon as possible before your preferred date gets booked! Contact

Jenny Mueller at 543-4238 or jenny@missouladowntown.com.

The Downtown Dialog should be shared with all your staff members! Please pass it around your office.

Support continued

season that includes anniversary celebrations for the organization itself (40th year) and for most of its major events. Your sponsorship support is vital to ensuring successful, admission-free, engaging events that bring thousands of customers to the core of our community. Please considering including event sponsorships into your budgets for 2015.

Your choices are diverse and robust and include MDA's Awards Banquet (Jan. 29), the 5th annual Winter BrewFest (Feb. 27), the 23rd annual Garden City BrewFest (May

2), the 15th annual Garden City River Rod Run Car Show (June 26-27) the 30th season of Out to Lunch, the 15th season of Downtown ToNight, the 10th anniversary of River City Roots Festival (Aug. 29-30) and of course the 2015 version of Parade of Lights.

Downtown Missoula is a special place that takes special care, and your support through membership, event sponsorship, and gift giving is very much valued and appreciated. Our Downtown is strong, vibrant and cherished because YOU make it so. Thank you for your ongoing support.

MDA Committee Meetings

Advocacy
No Meeting
Veteran's Day

Master Plan
Thursday, November 20
12-2 pm at 140 West Pine

Membership
Thursday, November 20
4-5 pm Downtown Partnership Office

Marketing
TBA
Downtown Partnership Office

Parade of Lights
Mondays
4-5pm Downtown Partnership Office

Trail Head Ranks in Top 100 Independent Outdoor Retailers

Press Release

The Trail Head in Downtown Missoula was recently named one of the Top 100 Independent Specialty Retailers by Outdoor USA Magazine. With the goal of highlighting the true value of the outdoor specialty market and recognizing leading independent retail stores, Outdoor USA Magazine chose The Trail Head as one of the Top 100 stores in the United States.



Owned and operated by Todd Frank, The Trail Head opened its doors in Downtown Missoula 40 years ago in 1974 to serve the growing backpacking and camping market. Growing to serve the market demands in boating equipment, skiing equipment, gear rentals, clothing and more, Frank purchased and remodeled the Historic Missoula Mercantile Warehouse and relocated The Trail Head to 221 East Front Street in 2004. Last

spring a new fly-fishing shop was created.

"We've worked hard to serve our local market with the absolute best products and services in the outdoor gear industry," said Frank, who grew up in Billings, the son of a Downtown retailer. "We are proud to be recognized as one of the nation's top 100 outdoor gear stores, and this award speaks to our products, brands and technologies that help us connect to our consumers. It's another fun ranking to add to those kudos recently awarded to Missoula, Montana."

Located close to the Clark Fork River, the riverfront trail system and Brennan's Wave, The Trail Head anchors the Missoula Downtown retail corridor, rich with exceptional, locally-owned stores and restaurants that collectively make for a vibrant and exciting Downtown. Adjacent to The Trail Head is the new award-winning Park Place Parking Structure on Front & Pattee streets.

The Trail Head is open seven days a week until 6 pm on weekends and 8 pm on weekdays. Ample parking is available at Park Place, the first hour is always free, and there is no charge for parking evenings and weekends. More information can be found online at www.trailhead-montana.net or by calling the store directly at 406-543-6966.

Join the Window Decorating Contest

It's that time of year again – the holidays! This season comes with the Downtown Holiday Window Decorating Competition, an annual holiday event in Downtown Missoula since 1999.



Judging will take place on First Friday, December 5, but the windows will remain decorated throughout the Holiday Season for Missoulians to come Downtown and enjoy.

If you are interested in participating in the annual Downtown Holiday Window Decorating Competition, contact Jenny Mueller at 543-4238 or jenny@missouladowntown.com.

MISSOULA
Downtown
CONNECTING OUR
COMMUNITY

Member Spotlight

Sweet Pea Sewer & Septic



by Julie McFarland
AAA MountainWest

I am happy to introduce one of our newest members, Sweet Pea Sewer & Septic. Western Montana's largest supplier of portable toilets and trained sewer and septic professionals, Sweet Pea has been in business since 1994.

With all of that experience in the industry, I wondered if Russ Hood, owner of Sweet Pea would be able to offer insights on a question that has no doubt been on all our minds at one point or another. "What are the 5 most interesting things that you've found in a porta-potty?"

The professionals at Sweet Pea have to stay on their toes in this industry. It is clear that their motto "Somebody's Got to Do It" serves them well. They not only provide portable toilet rentals but also sewer or septic maintenance, drain cleaning and services including 24/7 emergency service. To learn more about their services, call 406-728-3533.

Top 5 Best Porta-Potty Finds

1. Lip Gloss & Lip Stick



2. Phones and wallets are the two most frequent items left behind. (So, if you need them back give Sweet Pea a call.)



3. Shirts and underwear – ewww!



4. A plethora of inappropriate items better left unsaid – I'll leave that to the reader's imagination.



5. They've even found a young lady "napping."



Welcome New Members!

Black Coffee Roasting Co.

Matt McQuilkin
525 E. Spruce
541-3700
matt@blackcoffeeroastingco.com

Face Club Restaurant

Angel Chen
147 W. Broadway
926-2556
angelchen2008@yahoo.com

Firefly

Sandy Trenkle
121 S. Higgins
541-2800
rusticsandy@me.com

Human Resource Associates

Mack Brennan
Belgrade, MT
209-1917
hrassociatesusa@gmail.com

Sweet Pea Sewer & Septic

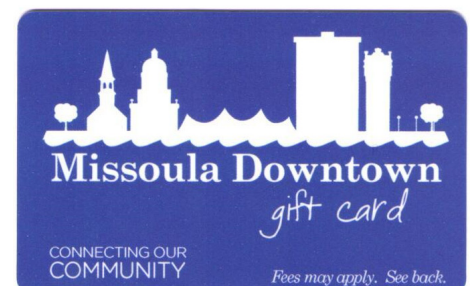
Adam Bartels
9424 Futurity Drive
728-3533
sweetpea1@sweetpeamt.com

Order Gift Cards Online

With the holiday season fast approaching, the MDA's Downtown gift card ordering portal on our website has been revised to accommodate larger and easier ordering options. You can now place orders in advance for pickup or delivery and provide more specific order details than ever before.

Holiday season is gift card season for the Partnership office and we expect record gift card sales. We encourage all businesses who plan to place bulk orders to do so on our website as far in advance as possible so we can process orders effectively and accurately.

Check out our new gift card portal at www.missouladowntown.com.



Celebrate Small Business Saturday, Nov 29

Small Business Saturday takes place annually on the Saturday after Thanksgiving.



The focus of this day is to promote holiday shopping at small business, with more than 50 small businesses located in the heart of Missoula.

Supported nationally by American Express, the MDA has received "Shop Small" campaign items such as banners, canvas bags, door mats, and more! If you are interested in "Shop Small" campaign items to display on Small Business Saturday, please contact Jenny Mueller at 543-4238 or jenny@missouladowntown.com, or stop by the MDA office.



218 E Main St, Suite C
Missoula, MT 59802
Ph: 406.543.4238
Fax: 406.543.9831

www.missouladowntown.com

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BID Expands Snow Removal

The Downtown Multipurpose Vehicle (DTV) developed by the Downtown Missoula Partnership will be converted to 'winter mode' in mid-October. The watering system will be removed and a shiny new snow plow installed. This means the BID's snow removal service will be expanded, offering both full-sized snow removal service and still maintaining the iconic Kubota's mini-plow for those hard-to-reach areas. **Call BID Maintenance Manager, Daniel Tulk, to set up service: 406-370-7540. Starts at \$45/hr.**

Learn How To Play Texas Hold 'Em

The Missoula Downtown Foundation will be hosting lessons on the following dates:

Sunday, November 16, 2014

2-4pm, Hell Gate Elks Lodge 383

Sunday, January, 25, 2015

2-4pm, Hell Gate Elks Lodge 383

Sunday, February, 22, 2015

2-4pm, Montgomery Distillery

Texas Hold'em Tournament,

Sunday, March 22, 2015

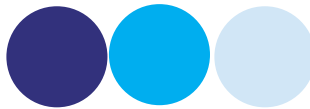
2pm, Hell Gate Elks Lodge 383

The charity tournament is for the benefit of the Missoula Downtown Foundation, which strives to beautify and vitalize Downtown Missoula with its partners.

For more information or to sign up for a free Texas Hold'em lesson, email: Noreen@missouladowntown.com or call 543-4238.



Historic Photo of the Hellgate Elks Lodge



Shout Outs

Missoula Symphony Orchestra Concert, "Red, White & True." The orchestra celebrates the grandeur and magnetism of the American West with a program that features selections of musical Americana and closes with the Bolero. November 8 at 7:30 p.m. and November 9 at 3 p.m. Dennison Theatre. www.missoulasymphony.org or 406-721-3194 for tickets and more information.

The 12th Annual Parade of Lights will take place on December 6, 2014. The parade will commence at 6pm and will end with the lighting of the Downtown Christmas Tree at the Red XXXX's at 6:30 pm. If you are interested in entering in the annual Parade of Lights, or sponsoring the holiday event, please apply online at: <http://www.missouladowntown.com/play/mda-events/parade-of-lights>

The Trail Head will host the 11th annual Women's Night this Friday, Oct. 17 from 6-10 pm. A benefit event for the Breast Cancer Fund and Partnership Health Center Cancer Screening Fund, this celebration of women and community will offer door prizes, raffle, silent auction, food and refreshments. Industry representatives will also be on hand to demonstrate equipment and field inquiries.

The Missoula Downtown Foundation is in the midst of its Fall Donor Drive to raise \$25,000 by the end of the year for infrastructure and place-making projects for Downtown Missoula. As an MDA member you may have received a letter in the mail recently detailing these projects and asking you to become a Friend of Downtown. We are sensitive to your budgeting constraints and ask you to consider a \$25 donation in addition to your up and coming Membership dues and Sponsorship opportunities. You may donate at any level on line at www.missouladowntown.com/mdf. Thank you for helping us continue to create a vibrant Downtown!