

The Missoula Downtown Association presents the

7th Annual



Saturday,
December 5, 2009
Downtown Missoula

brought to you by
BLACKFOOT
Communications

Support Missoula's official Holiday kick-off while getting your name in front of thousands of people!

Title Sponsor\$2,500

- * Business co-branded & attached to the event name in all advertising (i.e. "Downtown Parade of Lights brought to you by your business")
- * Logo prominent in print advertising
- * Logo prominent on schedule handbills and posters
- * Ability to promote business during all daytime activities and parade
- * Recognition in radio advertisements & at Tree Lighting
- * Free float in Parade of Lights

Star Sponsor\$750

- * Sign/Table at choice daytime activity
- * Sign/Table at the Bonfire & Tree Lighting
- * Logo in print advertising and on schedule handbills and posters
- * Recognition in radio advertisements & at Tree Lighting
- * Free float in Parade of Lights

Gold Sponsor\$500

- * Sign/Table at choice daytime activity
- * Logo on event poster, schedule & handbills
- * Line listing in print advertising
- * Recognition in announcements at Tree Lighting
- * Free float in Parade of Lights

Silver Sponsor.....\$250

- * Line listing on event poster, schedule & handbills
- * Recognition in announcements at Tree Lighting
- * Free float in Macy's Parade of Lights

Bronze Sponsor.....less than \$250

- * Recognition in announcements at Tree Lighting



Please make your check payable to the MDA and mail to:

Missoula Downtown Association
218 E. Main, Suite C
Missoula, MT 59802
Phone: 406.543.4238
Fax: 406.543.9831

A Day Filled with:

- * Photos with Santa
- * S'more Making
- * Children's Gift & Art Projects
- * Horse-Drawn Carriage Rides
- * Macy's Parade of Lights
- * Annual Lighting of the Downtown Tree
- * Bonfire, Cocoa & Treats
- * Much More!

Yes, I would like to sponsor the event!

Please complete & mail with check.

Business Name:

Contact Name:

Business Address:

City, State & ZIP:

Business Phone:

Contact Email:

Sponsorship Level

Circle One:

Title\$2500

Star\$750

Gold\$500

Silver\$250

Bronzeunder \$250

Sponsor Deadline:

Friday, November 6